***LETTING THE ARCHIVE SPEAK: COLLECTION OF GALLERIES* T1**

Coordinators: Carolina Cerón, José Ruiz, and Natalia Gutiérrez

Tuesday, August 14 - Friday, September 14, 2018

El Parqueadero, MAMU Museum, Calle 11 # 4-21

The *Collection of Galleries* project in El Parqueadero installed a laboratory that invited us to explore archives through boxes located throughout the space. *Collection of Galeries* initially offers a historical and critical tour of the galleries that have existed in Bogotá since 1948—the year in which Galerías de Bogotá SAS, the first establishment dedicated to art sales, was founded—until 2018, with the development of urban art circuits in Bogotá.

The laboratory venue in El Parqueadero enables us to transfer the digital archives to a physical space and play with it spatially. We moved the digital folder that contained information on each gallery to a cardboard box with the name of each venue. We printed the digital archives inside these boxes and distributed them throughout the space. The boxes were located around the space at random and could be opened by anyone visiting the exhibition. A large table for holding the workshops was located in the center, which also contained a suggested chronology so the visitor could interact with and change the objects' places. This enabled us to play with space, analyze what we had, and reflect on the meaning of the transition from the digital to the physical world. Above all, it enabled us to play with others, to think about images in relation to space, move them around, observe them, put them a chronological order, and explore both the chronology and the central theme−giving it a sense of classification or, in other words, *letting it speak.*

We covered the walls of El Parqueadero with a poster we designed, using galleries' logos with curious or strange graphic designs. Additionally, in the middle of the space, we placed a display case with a selection of documents from the archives that were strange for different reasons, be it the news headline or the gallery's name.

General Conference and Public Talks Programming T1a

1. Opening Conference: *The Role of the Archive and the Paper Archive* T2

Guests: Beatriz González and Camilo Páez

Moderator: Natalia Gutiérrez

Date: Thursday, August 16, 2018

Time: 5:30 - 7:00 p.m.

To launch the project, the first event suggested a revision of the role of the archive. To do so, we invited artist Beatriz González and Camilo Páez, coordinator of the Collections and Services Group of the Colombian National Library. This project begins with a very particular practice that Beatriz González employs; every day, she takes newspaper clippings, exhibition invitations, and papers she has collected in art exhibitions and galleries to her studio. In this talk, she particularly emphasized the archiver's practice, but also the value of things saved. In a country where the places to keep things—such as archives—are scarce, it is worth evaluating the value that we as a society assign to the archives that people and institutions keep. In these two cases, the personal archive, as in the case of Beatriz, and the institutional archive, as in the case of Camilo and the National Library archives, enable the analysis of two forms of preservation: an artist whose collection exercise became a sufficiently large archive and an institution that designed its facilities to store archives. This was the informational piece of the event held in the auditorium of the Miguel Urrutia Art Museum (MAMU, as per its Spanish acronym), with 50 attendees, according to the visitor's log.



2. Public Talk about Exhibition Venues in Bogotá T2

Guests: Jaime Iregui and Catalina Casas

Moderator: José Ruiz

Wednesday, September 5, 2018

5:30 p.m.

For logistical reasons and the delay in the production of the informational piece, only five people attended this forum. Additionally, one of the guests, Jaime Iregui, canceled his participation for personal reasons. However, this event provided an opportunity to talk to Catalina Casas, founder of the Casas Riegner gallery, about her years working there, the

transition from Diners to Casas Riegner, and the challenges faced during her work in the space in recent years.



3. ***Public Talk: Art and Drug Trafficking*** **T2**

Guests: Lucas Ospina and Fernando Salamanca

Moderator: Carolina Cerón

Friday, September 14, 2018

4:00 p.m.

A topic that is taboo in Colombian art is the relationship of artists and art with drug trafficking, especially in the nineties. Few people have researched the topic; gallery owners do not talk about art's relationship with this phenomenon and, in general, it is a topic that art agents are not willing to talk about, at least publicly. For this talk, it was a challenge to invite

people who had the confidence to talk about the topic. Therefore, we invited Lucas Ospina, who is conducting research on drug trafficking aesthetics, and Fernando Salamanca, a journalist who has worked on the topic and analyzed works of art purchased by drug traffickers—including paintings by Rubens, which Hernando Gómez Bustamante, alias Rasguño, acquired in New York. We also wanted to invite Santiago Rueda Fajardo, but it was not possible because he was out of the country. Many people attended the talk; it was an interesting opportunity to listen to the guests talk about the art trade and its relationship with drug trafficking.



ARTE Y NARCOTRÁFICO

Por Las Galerías

Charla entre Lucas Ospina y Fernando Salamanca

En páginas interiores

Los Rubens de Rasguño

Viernes 14 de Septiembre, 4:00 pm.

Lugar
El Parqueadero
Museo Miguel Urrutia
Banco de la República
Calle 11 # 4-21
Bogotá

Atentado dinamitero contra Pablo Escobar

General Workshop Programming T1a

The scheduled workshops used a simple methodology to encourage participants to play with the archives. In each workshop, each participant had to produce a page of a fanzine related to the workshop of each session, using material they found in the boxes and. To do this, they could use scissors, glue, and any other material they found in the archives. The first workshop was based on the term “gallery,” the second based on exhibition circuits, and the third based on the opening as a setting for hospitality. At the end of each workshop, the participants’ pages were attached to panels inside the space, so they formed a temporary part of the exhibition. At the close of the laboratory session, each participant who had made a page of the fanzine was invited to the closing event, where copies of the finished fanzine, produced during the three workshops, were distributed.



1. Curatorial Workshop # 1: The Term “Gallery" T2

Facilitator: José Ruiz

Friday, August 17, 2018

2:30 - 6:00 p.m.

The workshop started by answering the question “What is a gallery?” Answering the question seems easy, but through an open dialogue with the participants and audience, it is possible to make it more complicated. Some photo galleries are on websites; in some parts of Colombia, a “gallery” means a marketplace; Galerías (Galleries) is a shopping mall that lends its name to an important neighborhood in Bogotá; and galleries are the places above the box seats in a theater. It is also the way of referring to exhibition halls, commercial art establishments, or self-managed spaces.



2. Curatorial Workshop # 2: Exhibition Circuits T2

Facilitator: Natalia Gutiérrez

Thursday, August 23, 2018

2:30 - 6:00 p.m.

Starting with the archive material and a map placed on the panels showing the location of recent Bogotá art circuits, their construction was reviewed and reflections were made about their relationship with the city. The way in which these circuits have been gradually established has led to the transformation of neighborhoods, an increase in real estate prices, and gentrification processes in the city.



3. Curatorial Workshop # 3: *A Setting for Hospitality* T2

Facilitator: Carolina Cerón

Wednesday, August 29, 2018

2:30 - 6:00 p.m.

Starting with the vast archives of social photos at openings, this workshop's attendees were invited to think of a social event of an exhibition opening as a setting for hospitality. People and objects have been provided in the same space and time. Some attend and others provide service. The opening, as a social event, also involves a gentle exercise of power; who is portrayed by the media cameras and who is not? It is almost like saying who exists and who does not exist inside the event. The idea of including photo cakes in the closing event was also established in this session, as well as which images they would use.



2-6 SOCIAL

Nueva galería

Último taller de fanzine, Por las galerías

Situaciones de Hospitalidad

Miércoles 29 de agosto de 2018. Desde las 2:30 a 6:30 p.m.

El Parqueadero
Museo de arte Miguel Urrutia
Banco de la República
Calle 14 # 4-01
Bogotá

Universidad de los Andes | Vigilada MinEducación -
Reconocimiento como Universidad: Decreto 1297 del 30 de mayo de 1964
Reconocimiento personería jurídica: Resolución 28 del 23 de febrero de 1949 MinJusticia

Fomento Idartes-Instituto Distrital de las Artes - Beca programación de Artes Plásticas en Bogotá Red Galería Santa Fe - Programa Distrital de estímulos 2018

Closing Event T1a

***Crème de la Crème* T2**

Friday, September 14, 2018

5:30 - 7:00 p.m.

For the closing event that concluded the laboratory phase of the El Parqueadero project, an inauguration-like event was proposed. For this event, people were invited to eat photo cakes decorated with a selection of archives of press social photos. Before, people let the archive speak; now it was possible to eat it.

