FELIPE VILLAR STEIN
Home: Mobile: +(57)310-688-4820 Bogota, Colombia.
email: felipevillarstein@gmail.com Linkedin: https://bit.ly/2y9EroF

PROFILE

I am a senior education manager, leader, social entrepreneur, active member of the communities I belong to. I have built and led effective teams for the design, implementation, and evaluation of educational projects. My main interests are the creation and delivery of educational solutions tailored for diverse student contexts generating social change.

WORK EXPERIENCE

EDUCATIONAL MANAGEMENT

Innova Schools Colombia/Colegios Colombianos S.A.S. – **CEO/General Manager**
May – August 2023
Private middle-class chain of schools. K-12 chain with 60K+ students in the region (Perú, México, Colombia and Ecuador).

- Strategy creation for growth target of 50K students by 2033.
- Creating the organizational structure needed for growth.

Instituto Superior Mariano Moreno – **Regional Director (Colombia-Ecuador).** 2017 –2022.
Private culinary school with 6 branches under this post (3 in Bogotá, Medellín, Cali and Quito). 2500+ students and 200+ employees.

- Managed the company towards a professional and integrated member of an international system of schools. Standardization of processes, reporting and programs. Regularization of all branches.
- *Select milestones in a six-year period*: 100%+ revenue, 60% student count and 4.4x Editda margin increases. Restructuring of company debt. Managed a U$7M+ annual budget. Re-engineering focusing on academic and finance processes. Road map for academic renewal and student growth (increase in new students and churn reduction). Positioned the school as the best positioned gastronomy school in the country. First school to open its doors after isolation due to COVID-19 (opened the 5 branches in Colombia by July 2020) becoming a referent in Colombia for operating under the new circumstances.

InspirEd/Appian Group Americas – **Chief Education Officer CEdO (Americas)**. San Mateo Apóstol S.A.S. 2014 – 2016
Americas branch of InspirEd International investment fund dedicated to K-12 M&A.

- Led the transition from founder's management to a professional one.
- *Select milestones*: Community management (increased the general satisfaction level), rebranding process of Colegio San Mateo Apostol, started the international curriculum implementation process (CIE). Road map for infrastructure renewal. Complete renovation of admin building (~750 square meters). Hockey stick effect in total enrollment (received the school with 832 students and left it with 877 in a 2-year period).

Restructuring of academics. Participated in closing of one international deal and one local deal.

Teaching and Tutoring College de Colombia S.A. (t&t). Bogota, Colombia, **Co-founder and CEO**. 2002 – 2014.

Education start-up that became a growth company, provider of one-on-one private middle & high school tutoring, public policy advisor and operator, educational consultancy, working throughout territory in Colombia.

- Managed all aspects of the company, growing from start-up to stable, U$4M+ annual sales with 13%+ Ebitda margins, generating multiple revenue streams from educationrelated businesses
- *Select milestones*: Designed individualized curriculum for middle school and high school (500+ graduates), designed first State Bilingualism Plan to be implemented as state policy in Colombia (Huila Habla Inglés 2006), created and managed 350+, impacted 55,000+ Colombians benefiting from t&t's consulting projects, designed and implemented 4 Strategic Plans, managed U$4M+ budget, developed 10 new products & 5 new markets, managed key accounts (Ministry of Education, Secretary of Education of Boyacá and Huila, SAB-Miller Bavaria).

Universidad de los Andes, School of Economics. Bogotá, Colombia. **Undergraduate Academic Coordinator**. Jun-Dec 2001.

#1 ranked School of Economics in Colombia, 480 undergraduate students.

- I evaluated 100% of Teachers, courses and students during semester, attended 4 academic and disciplinary boards, counseled over 80% of students, revised all registers for current students, hired 30+ teaching assistants.

RESEARCH / CONSULTANT

Third Bridge Group Limited. London, UK. **Latin American Education Specialist/Consultant**. Jun 2017- May 2019.

Universidad de los Andes, School of Economics. Bogotá, Colombia. **Director of Curriculum Reform Project,** Jan-Jul 2002.

- Directed 10 faculty, student and guest meetings to discuss implications of core and elective courses, curriculum change and evaluation, resulting in undergraduate curriculum being reduced from 10 to 8-semester program.

Universidad de los Andes, School of Economics, Bogotá, Colombia, **Director of School Restructuring process**, Jan-Jul 2002.

- Benchmarked internal and external models and designed new organizational structure for school's economics department.

TEACHING K-12

- Colegio Internacional de Bogotá. **ECONOMICS I & II, H&S Level Teacher for International Baccalaureate** 11th and 12th grade. Bogotá, Colombia. 2003-2004.
- Colegio San Carlos. **Social Studies (Economics) Teacher**. 12th grade. Bogotá, Colombia. 2002-2003.

- Colegio Santa María. **Mathematics Teacher.** 4th and 5th grade. Bogotá, Colombia. 1999 2000
- Colegio Santa María. **Economics Teacher.** 11th and 12th grade. Bogotá, Colombia. 1999 2000.
- Private tutoring. **English, Science and Mathematics Tutor.** 1st – 12th grades. Bogotá, Colombia. 1995 -2001.

University Level

- Universidad de los Andes, Graduate School of Education. **Thesis reader/judge.** 2018-currently.
- Universidad de los Andes, Economics Faculty. **Political Economy Assistant Professor**. 2001-2002.
- Universidad de los Andes, Economics Faculty. **Microeconomics I and II T.A**. 2001.

EDUCATION

Universidad de Los Andes. Bogotá, Colombia.
M.A. in Education (Ed. Management and Public Policy). 2017. Universidad de Los Andes. Bogotá, Colombia.
Specialization in Curriculum and Pedagogy. 2013.
Universidad de Los Andes, Bogotá, Colombia.
M.Sc in Environmental and Natural Resource Economics. 2007.
Universidad de los Andes, Bogota, Colombia. B.A. in Economics. 2001.

OTHER

Boards

- Enseña por Colombia. Colombian Chapter of Teach for All/Teach for America/Teach First. 2014-2017.
- Fundación Proyectos Educativos Sociales. FUNPES. Nonprofit with low-income private school (K-12). Bogotá. President. 2010 – 2014.
- ECO-ANDINOS. Alumni association Economics Faculty Universidad de los Ándes. 2006-2007.
- ASOEXCSC. Alumni association Colegio San Carlos. 1999-2002, 2016-2018, 2022-2024 (currently chair of the board).

Columnist

- Portafolio and Portafolio.co. 2014 – 2021.
- Semana Educación and Semana Sostenible. 2014

Lectures

- Social Entrepreneurship. School of Government - Universidad de los Andes. Leaders for Bogota Program. 2014.
- Business Creation. Business School - Universidad de los Andes. 2014.

- First International Congress in Inclusive Education (CIEI). Universidad La Gran Colombia Armenia. Septiembre 2012.
- Bilingualism in Colombia. Foro Semana por la Educación. Ministerio de Educación Nacional. Octubre 2012.

Languages

- Spanish (native)
- English (fluent)

Awards

- BID-CAF-Universidad de Los Andes scholar; full tuition scholarship for academic excellence. M. Sc. in Environmental and Natural Resources Economics. Bogotá. 2001–2003.
- Fundación Bolivar. Emprendepaís Project. Selected to take part of group of 36 High impact entrepreneurs for training and high level mentorships. Mentored by Fernando Cortes (Vice President of Entrepreneurship and CSR – Grupo Bolivar). Bogotá. 2011.
- Fundación Bolivar. Emprendepaís Project. Selected as mentee for the 2016 edition.

Personal

- I enjoy reading about education and social entrepreneurship, spending time with my family, reading Colombian and Latin-American literature, culture and travelling.

References

Upon request.