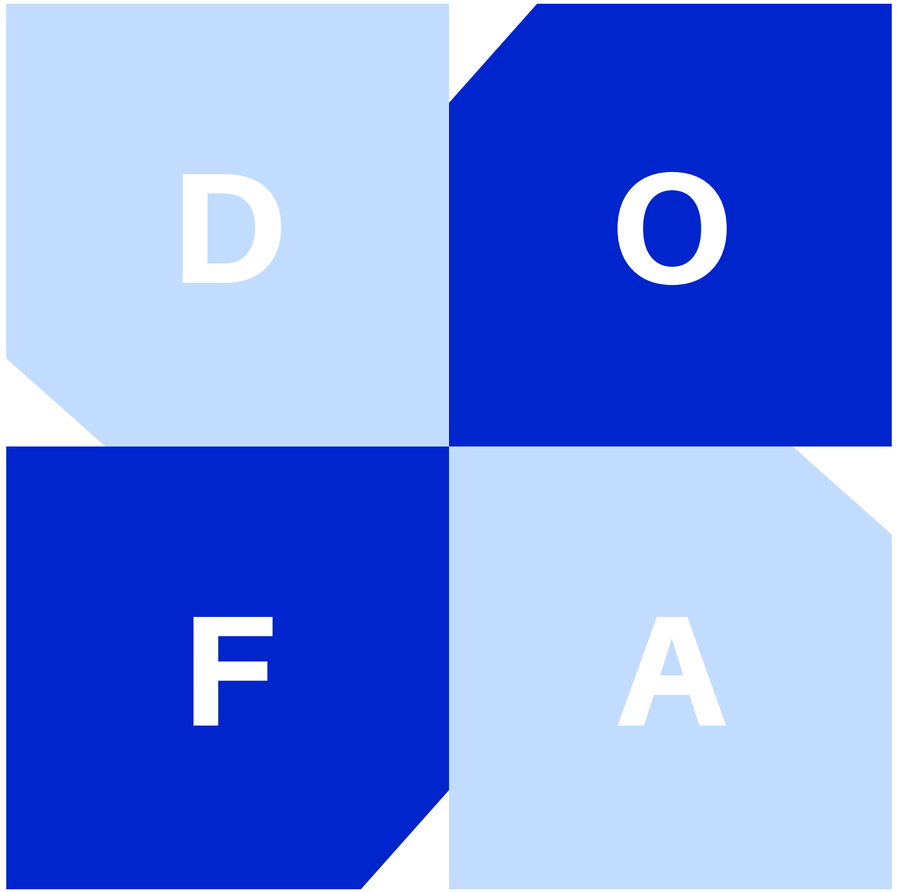
DOFA - LUMIA PUBLICIDAD

DEBILIDADES

MAL MANEJO DEL TIEMPO
DESCNOCIMIENTO

OPORTUNIDADES

SURGIMIENTO DE NEGOCIOS
NECESIDAD DE PUBLICIDAD
NUEVOS EMPRENDEDORES



FORTALEZAS

TRABAJO EN EQUIPO
EXCELENTE AMBIENTE
TRANQUILIDAD Y CONFIANZA

AMENAZAS

LA COMPETENCIA DE OTROS LOCALES/EMPRESAS
DIFICULTAD PARA NUEVOS EMPREDENDEDORES

STRENGTHS

What are you doing well?
What sets you apart?
What are your good qualities?

WEAKNESSES

Where do you need to improve?
Are resources adequate?
What do others do better than you?



OPPORTUNITIES

What are your goals?
Are demands shifting?
How can it be improved?

THREATS

What are the blockers
you're facing? What are factors
outside of your control?

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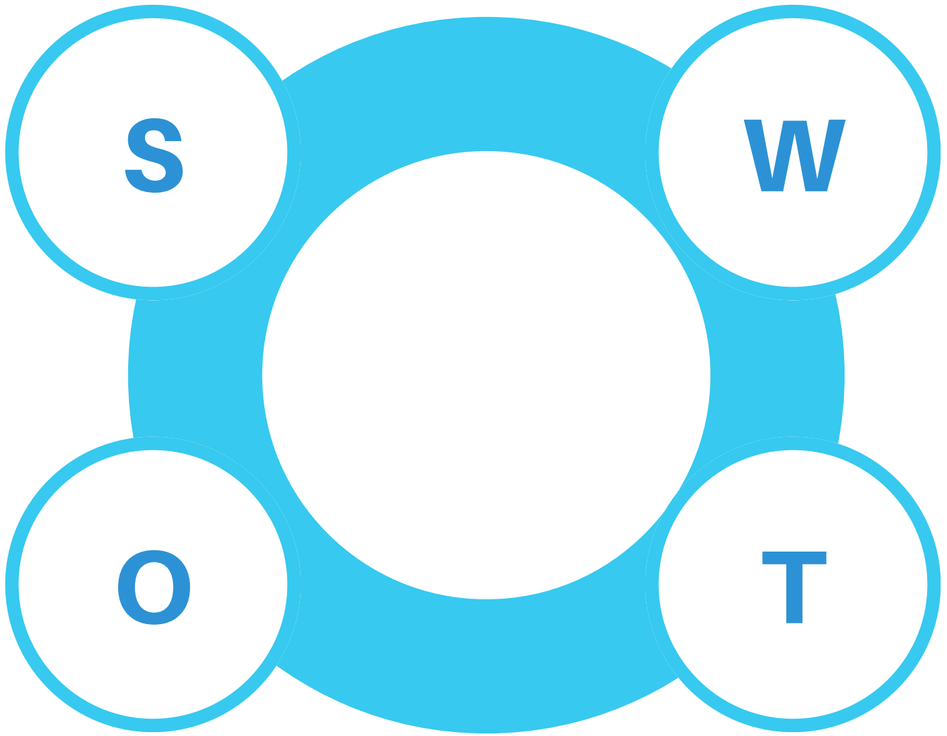


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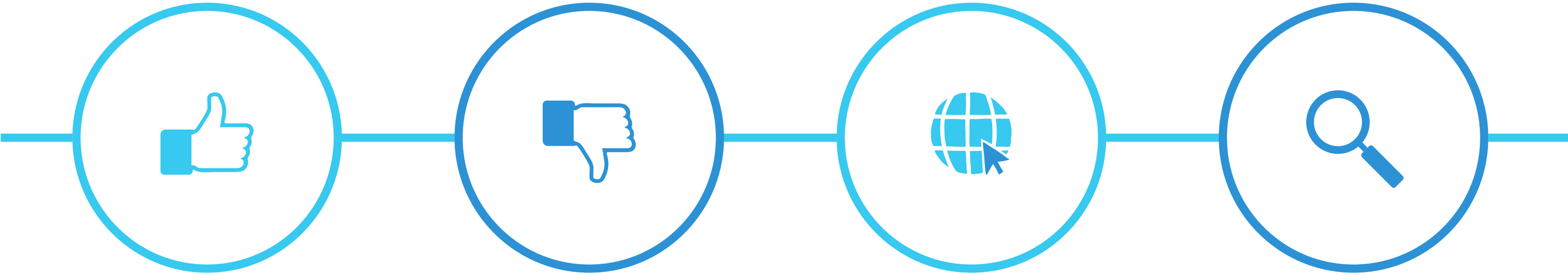
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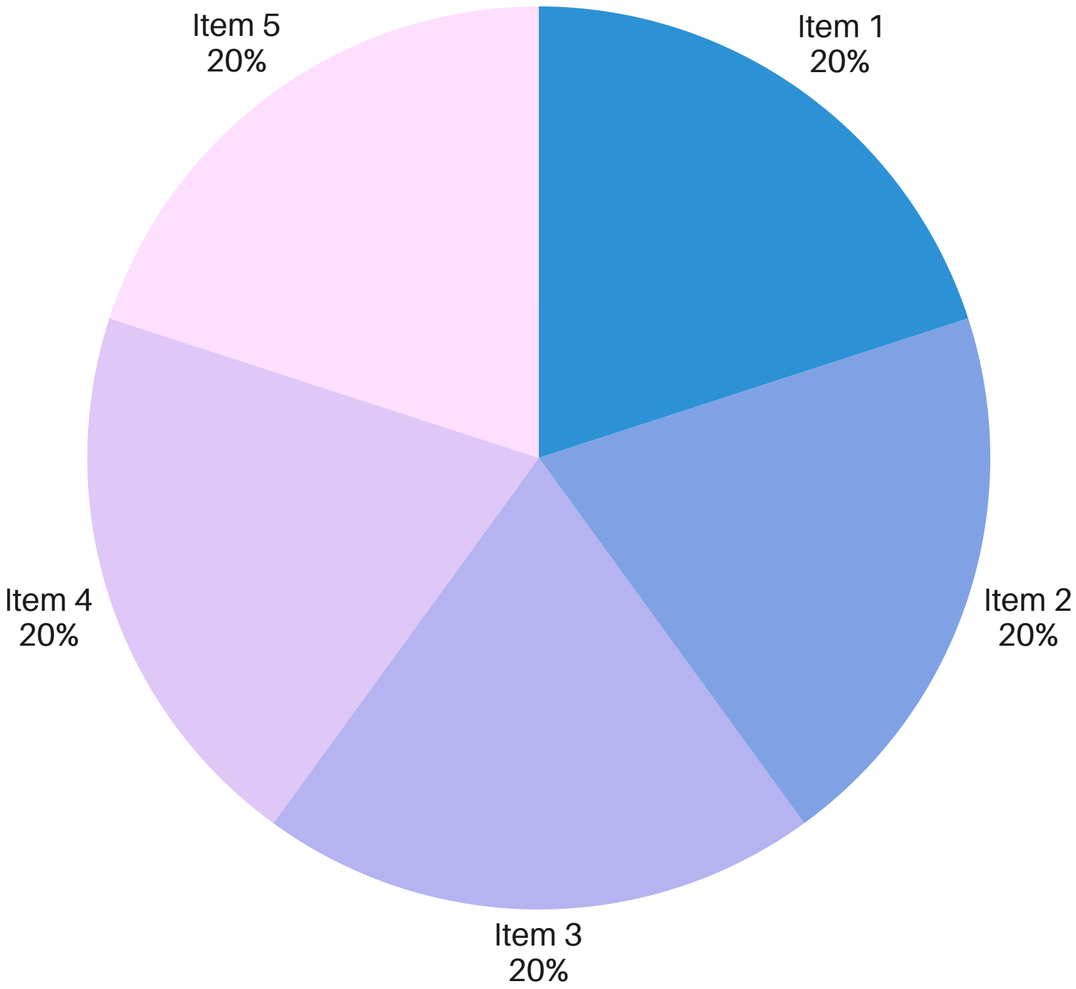
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S	W	O	T
Strengths	**Weaknesses**	**Opportunities**	**Threats**
What are you doing well? What sets you apart? What are your good qualities?	Where do you need to improve? Are resources adequate? What do others do better than you?	What are your goals? Are demands shifting? How can it be improved?	What are the blockers you're facing? What are factors outside of your control?

Highlight two or more cells, **right-click** then choose **"Merge Cells"** to organize your table according to your needs!

SWOT

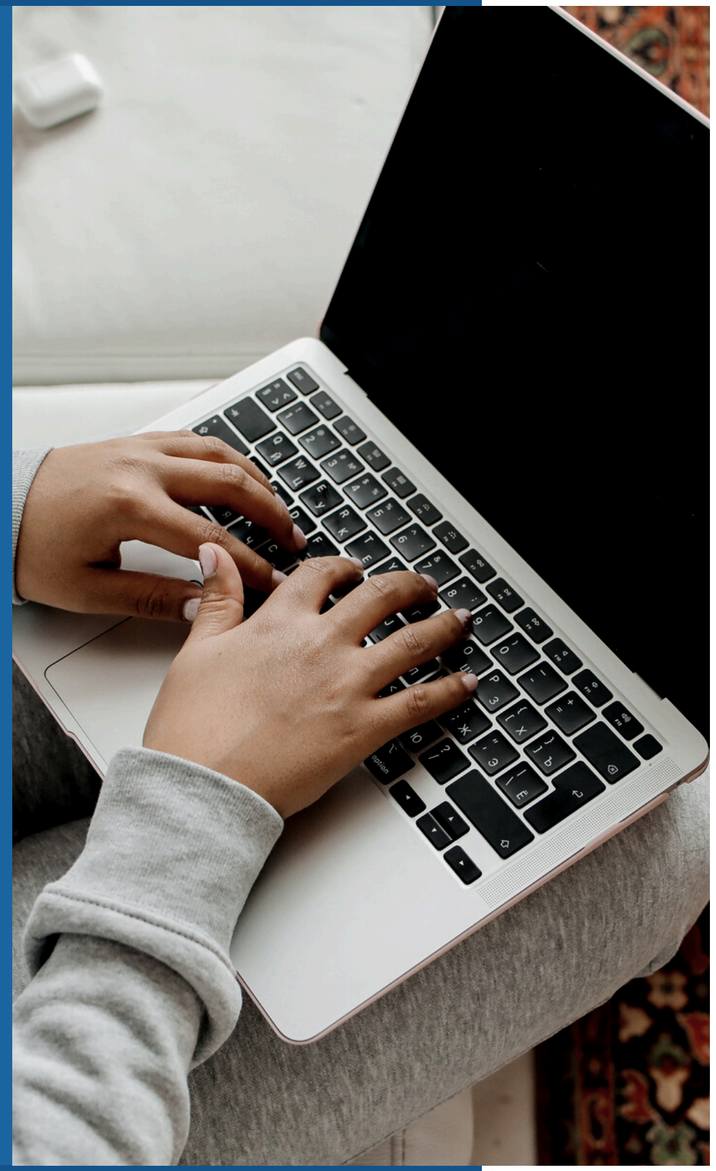
Briefly elaborate on what you want to discuss.

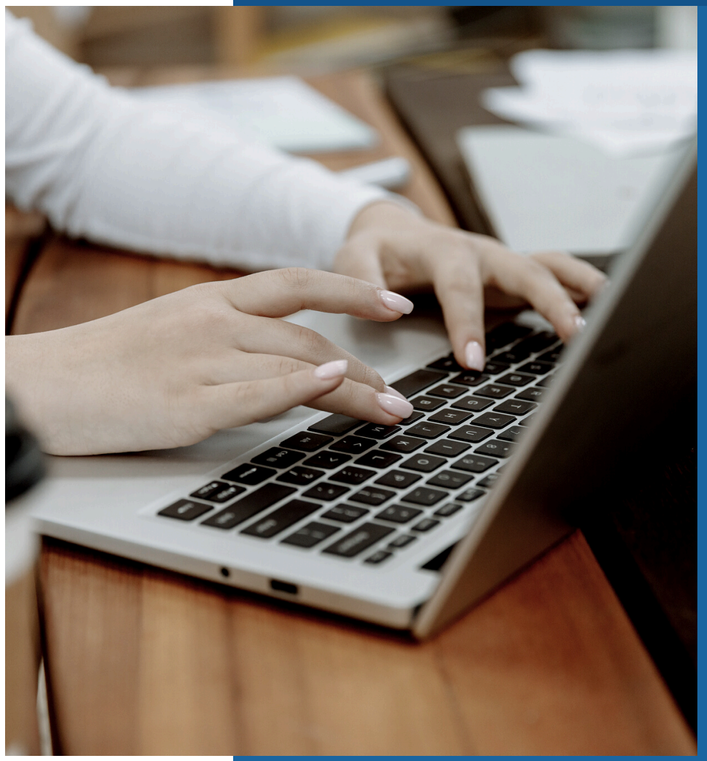


PUBLIC SPEAKING 101

The Power of Visual Charts

Bring your presentation to the next level



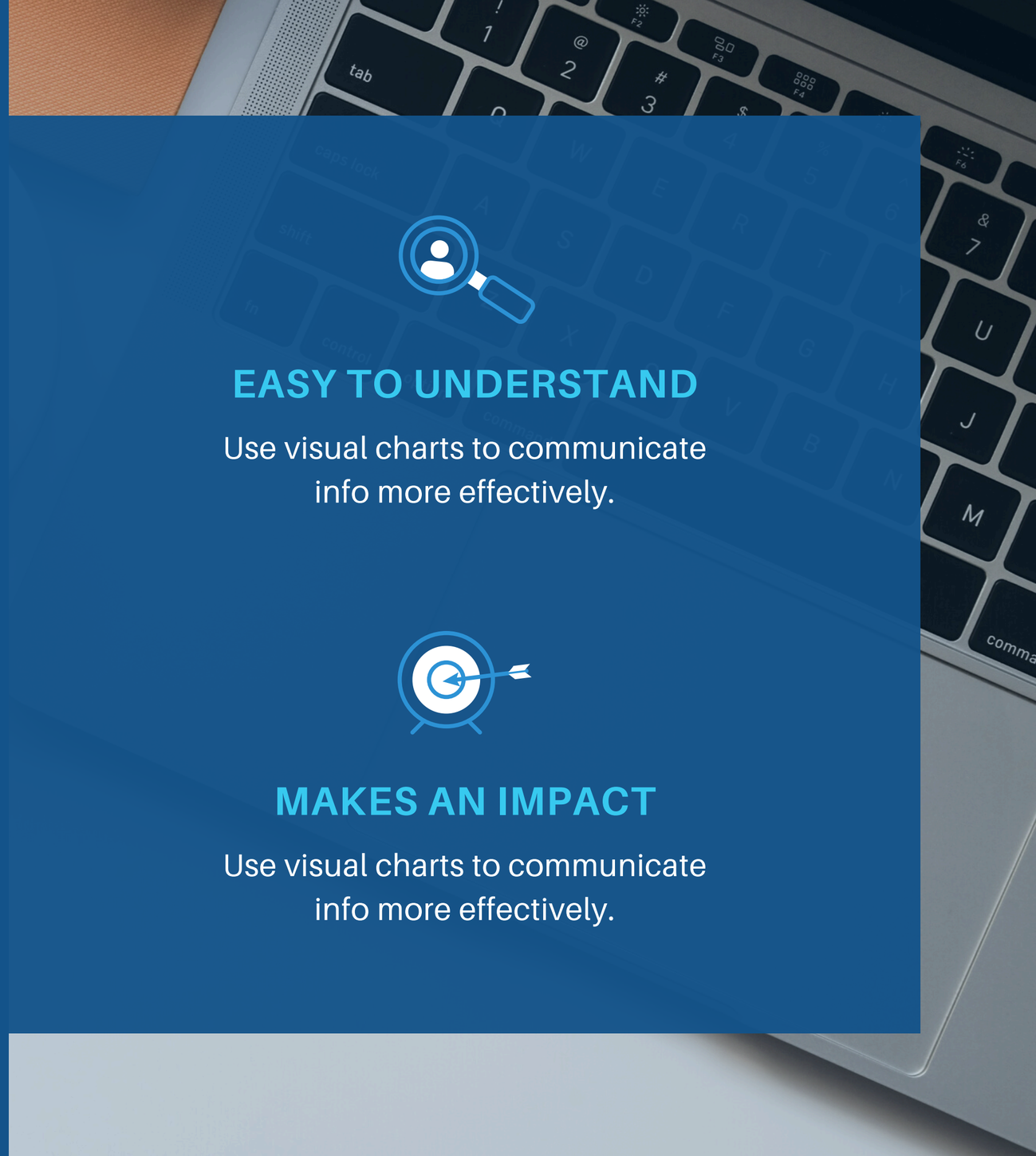




Empower with visual charts

Share info that resonates

Visual charts make data and numbers on presentations interesting and memorable.



SIMPLIFIES STATISTICS

Use visual charts to communicate info more effectively.

EASY TO UNDERSTAND

Use visual charts to communicate info more effectively.

ADDS CREDIBILITY

Use visual charts to communicate info more effectively.

MAKES AN IMPACT

Use visual charts to communicate info more effectively.

Whiteboard Page









Write a note here



Write a note here

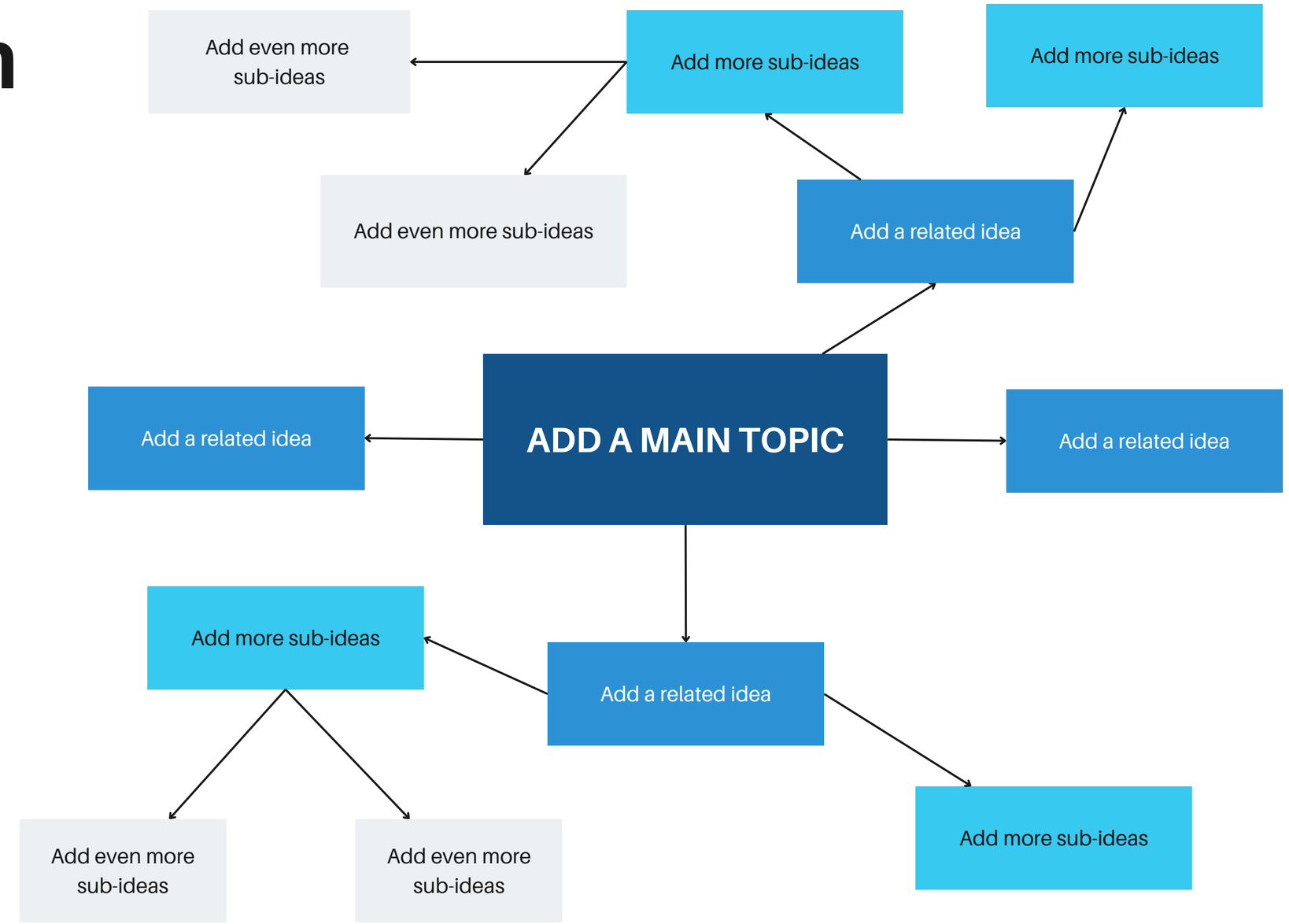
Tip: Collaboration makes teamwork easier! Click "Share" and invite your teammates to fill this up. Use this page for bulletins, brainstorms, and other fun team ideas.

Right-click on the **background** of the slide, or on the **thumbnail** below, for the option to **expand** this page into a **whiteboard** for more space!

Copy a note, drag to the board, and write your ideas.

Copy a note, drag to the board, and write your ideas.

Collaborate on a Whiteboard



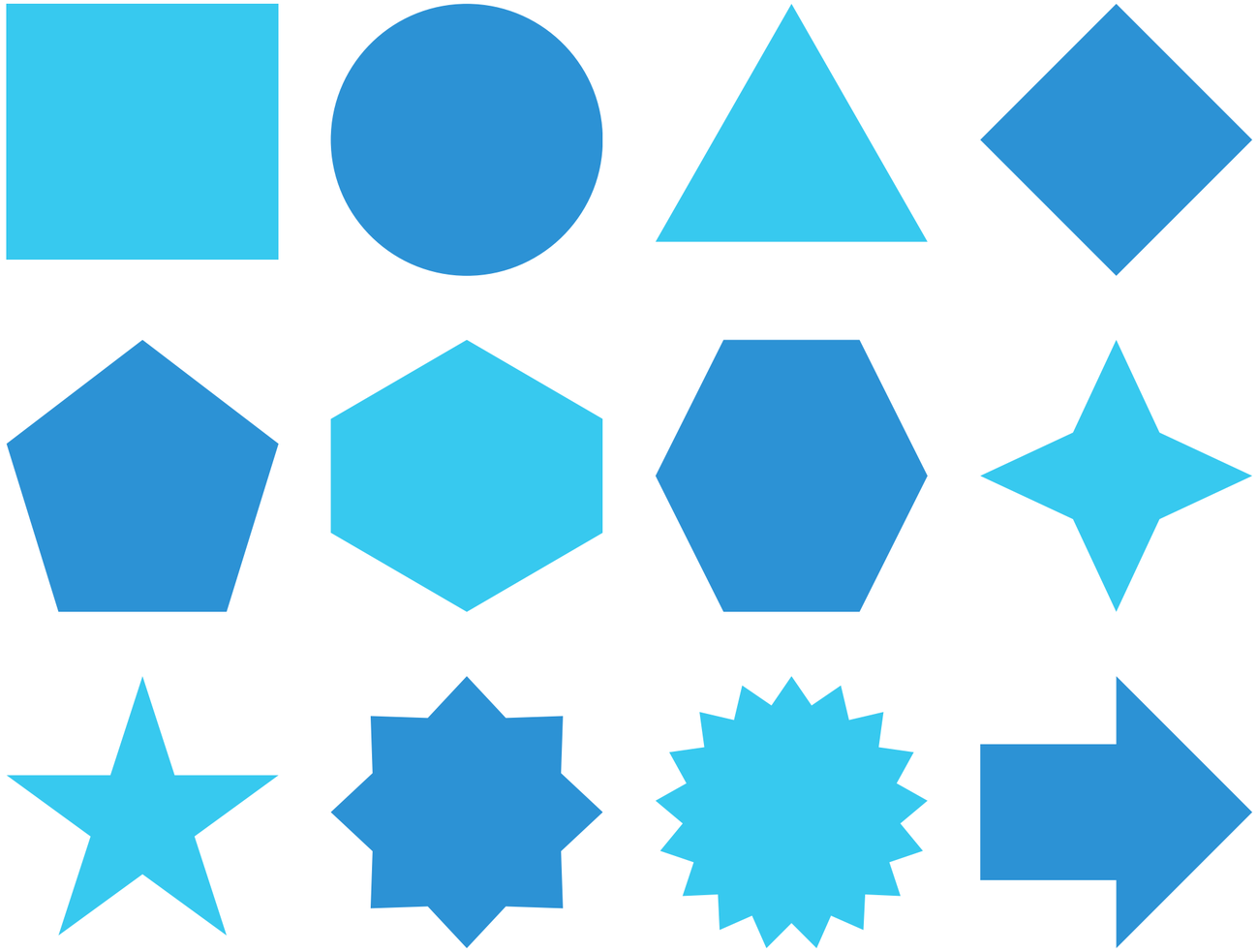
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Happy designing!

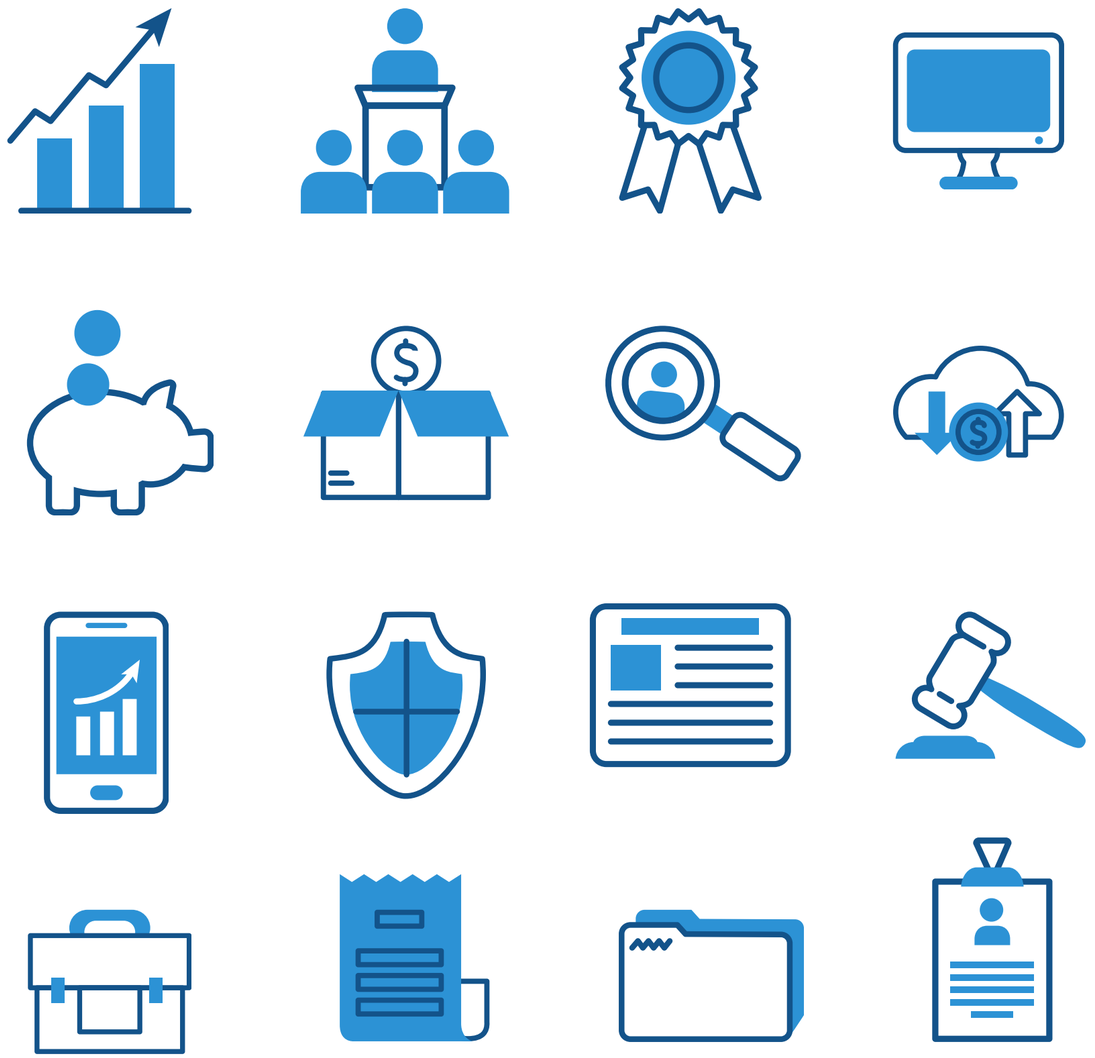
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Resource Page

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B	for blur
C	for confetti
D	for a drumroll
M	for mic drop
O	for bubbles
Q	for quiet
U	or unveil
0-9	Any number from 0-9 for a timer