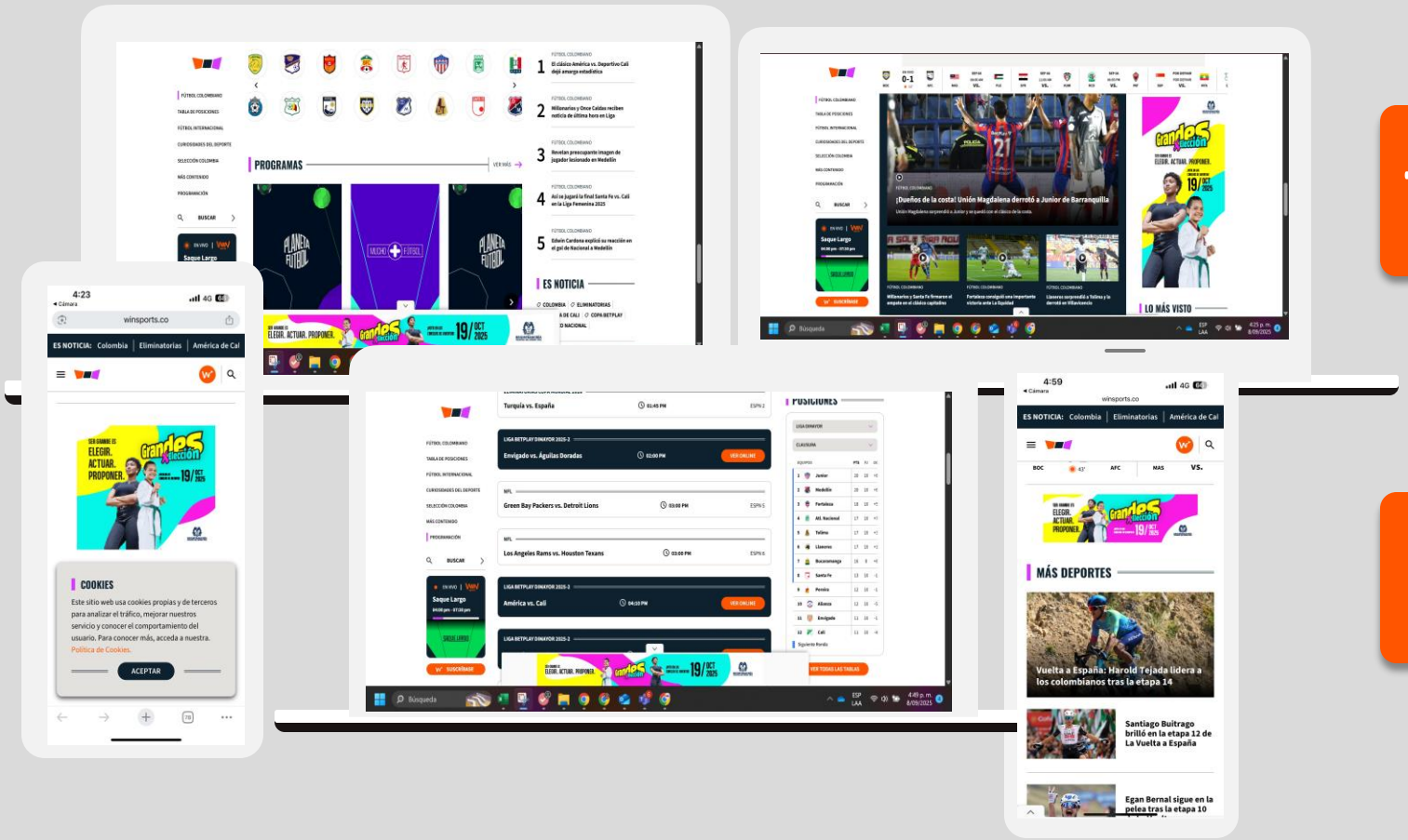

WIN
sports

Campaña Septiembre 2025: Registraduría

Reporte Final.

REGISTRADURÍA
NACIONAL DEL ESTADO CIVIL

Banners Tradicionales



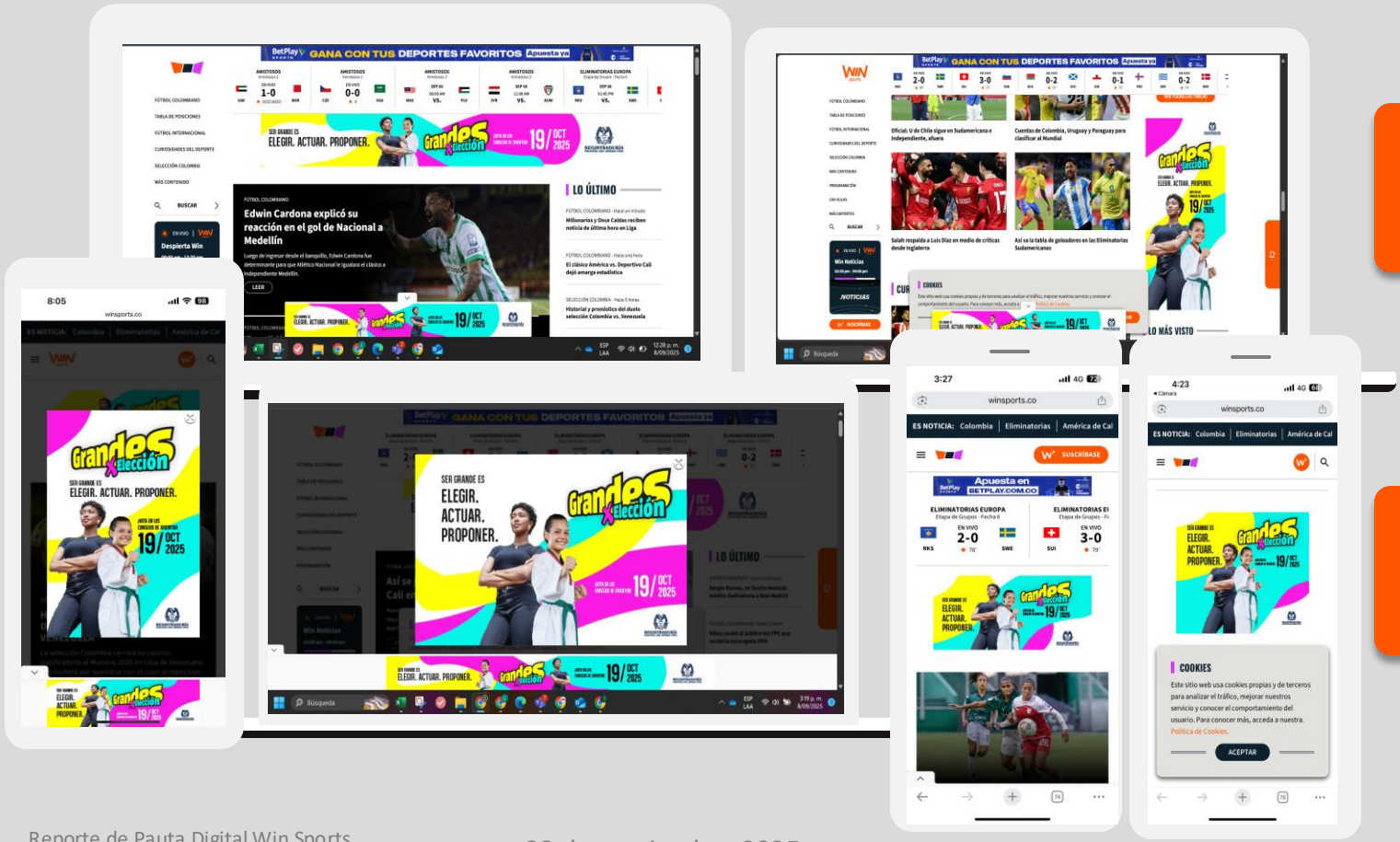
+ 1.500.100
Impresiones

+ 719.740
Usuarios

+ 6.798
Clics

+ 0,45%
CTR

Toma Home



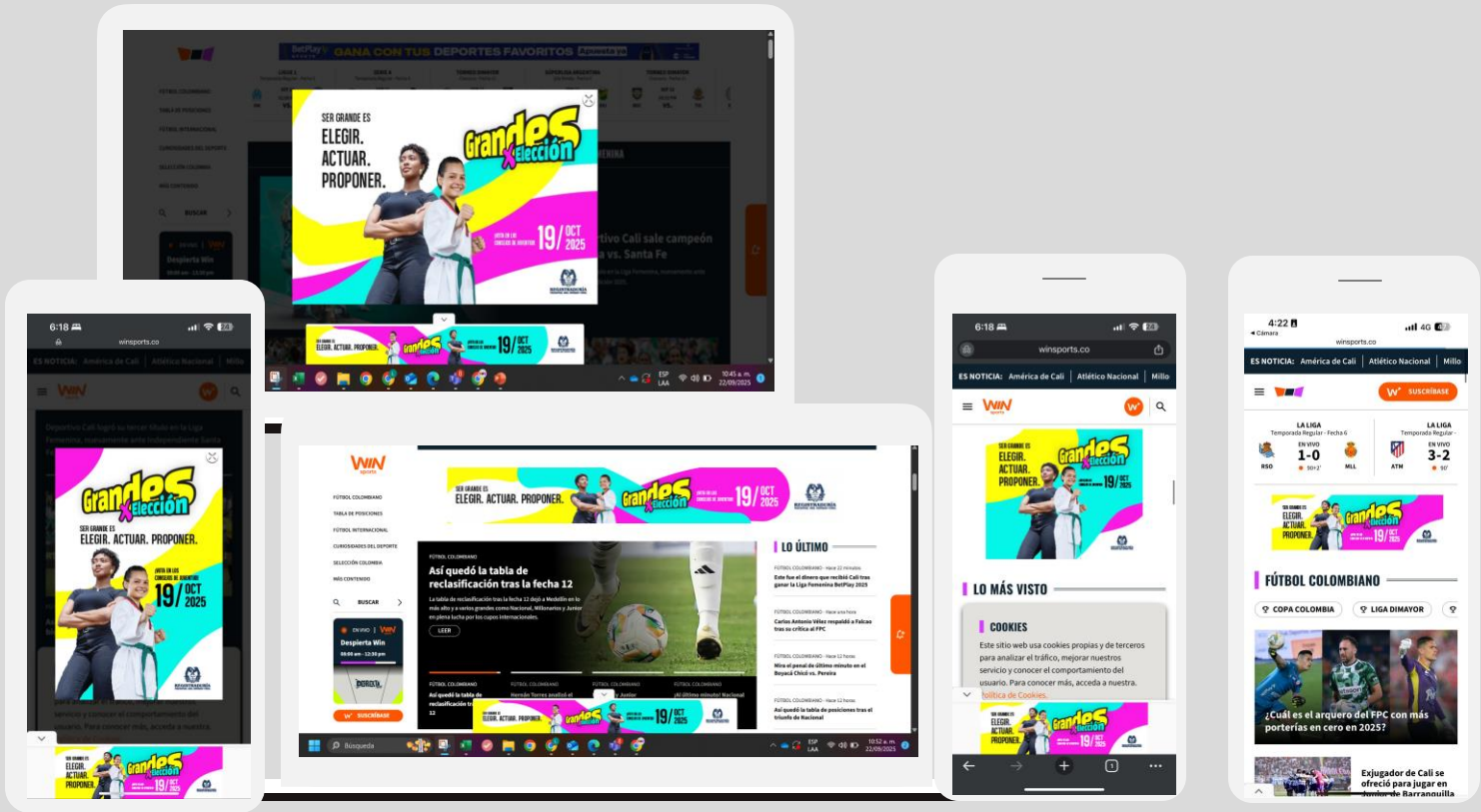
+ 184.759
Impresiones

+ 136.112
Usuarios

+ 2.696
Clics

+ 1,46%
CTR

Toma Home



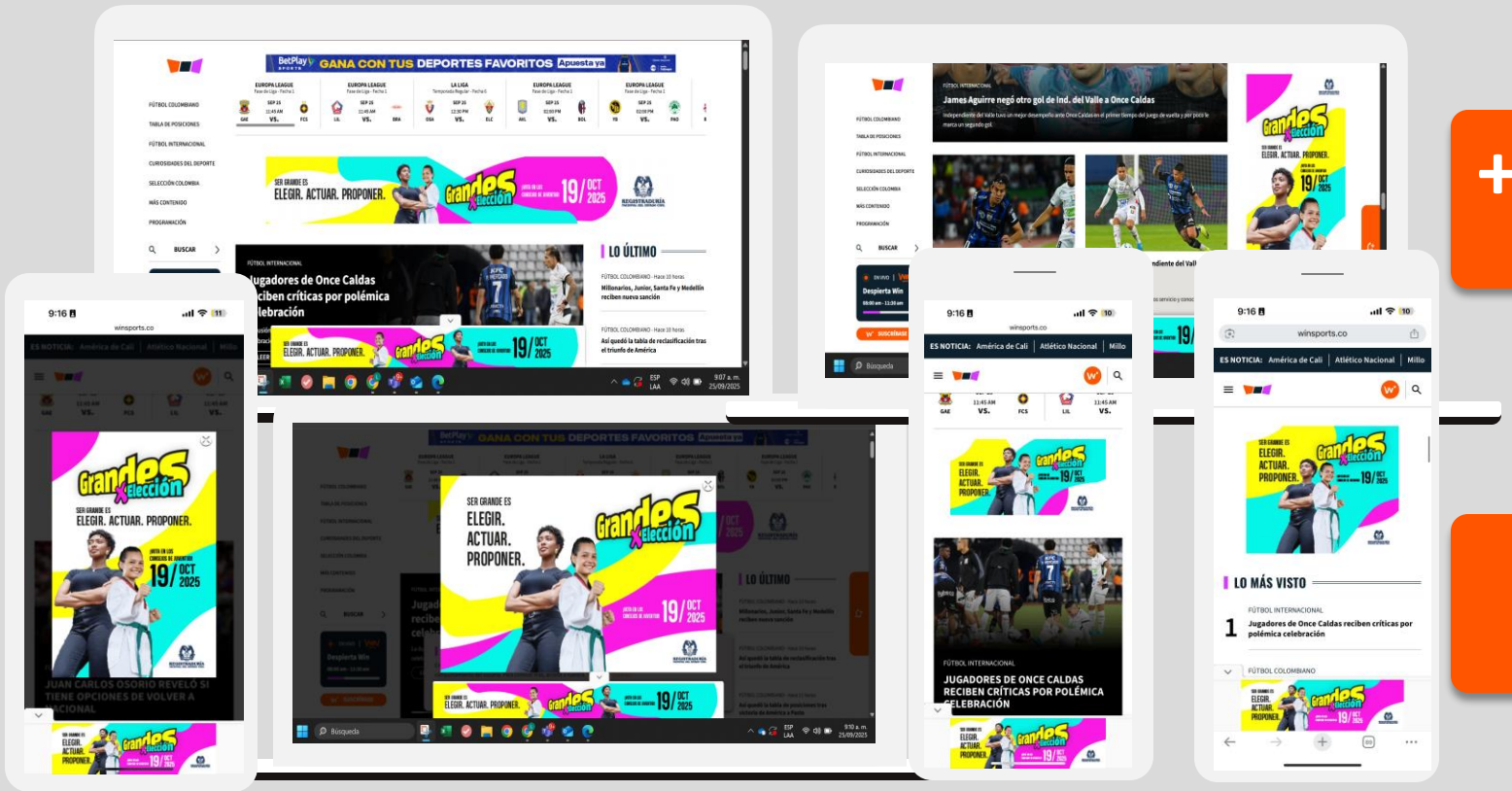
+ 249.767
Impresiones

+ 176.553
Usuarios

+ 3.417
Clics

+ 1,37%
CTR

Toma Home



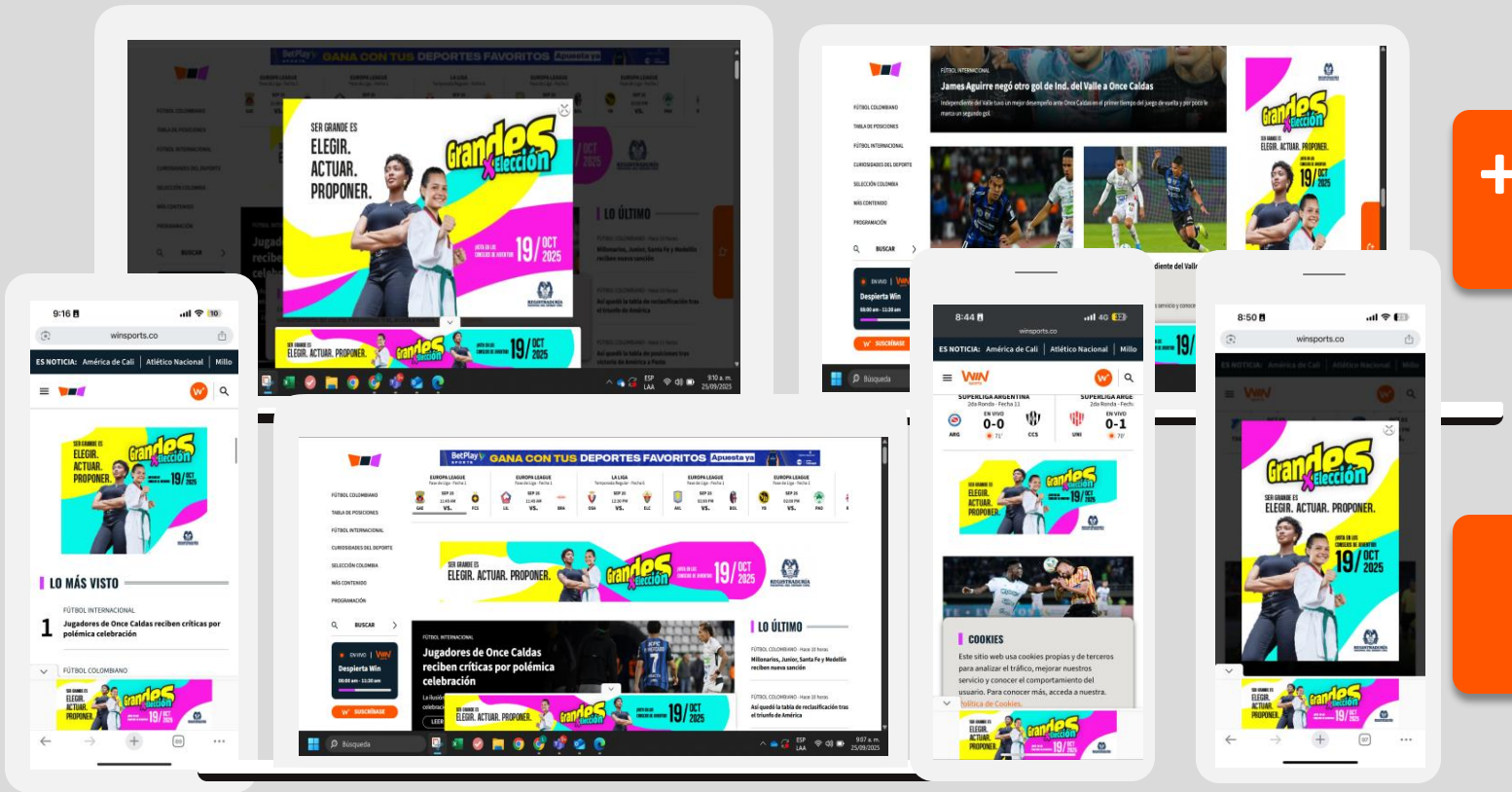
+ 176.054
Impresiones

+ 124.736
Usuarios

+ 1.944
Clics

+ 1,10%
CTR

Toma Home



+ 272.257
Impresiones

+ 191.495
Usuarios

+ 3.453
Clics

+ 1,27%
CTR

Social-Nuestros números

Periodo: 06 al 27 septiembre2025

totales



+ 1.006.937
Visualizaciones.



+ 702.905
Alcance



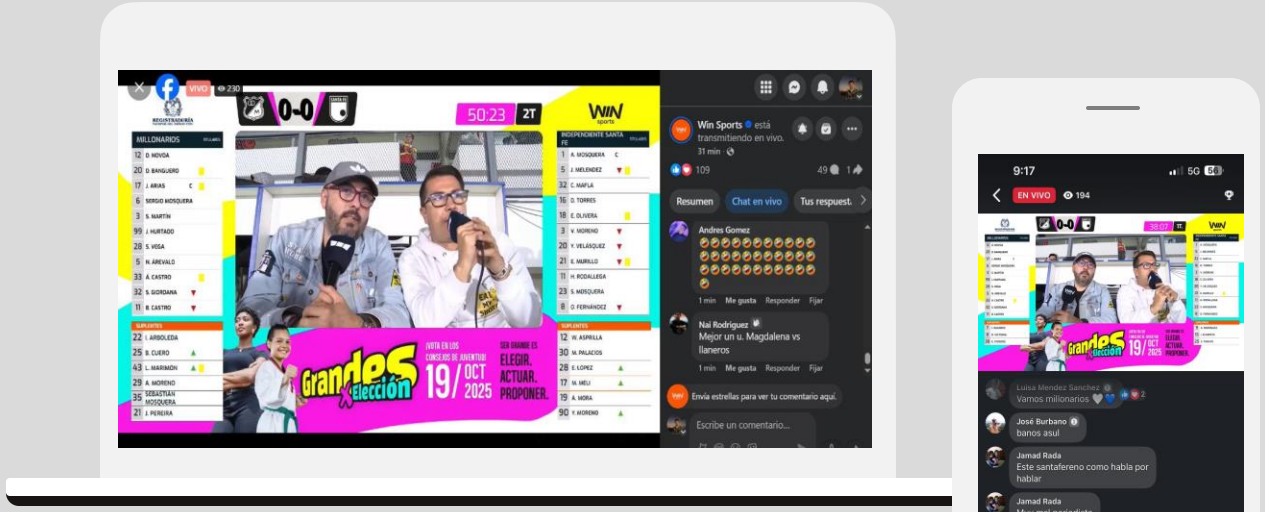
+ 10.332
interacciones



+ 1,47%
% Engagement

Video reacción Facebook

Post: https://www.facebook.com/share/v/1Emveh26CN/?mibextid=wwXIfr



+ 117.731
Visualizaciones

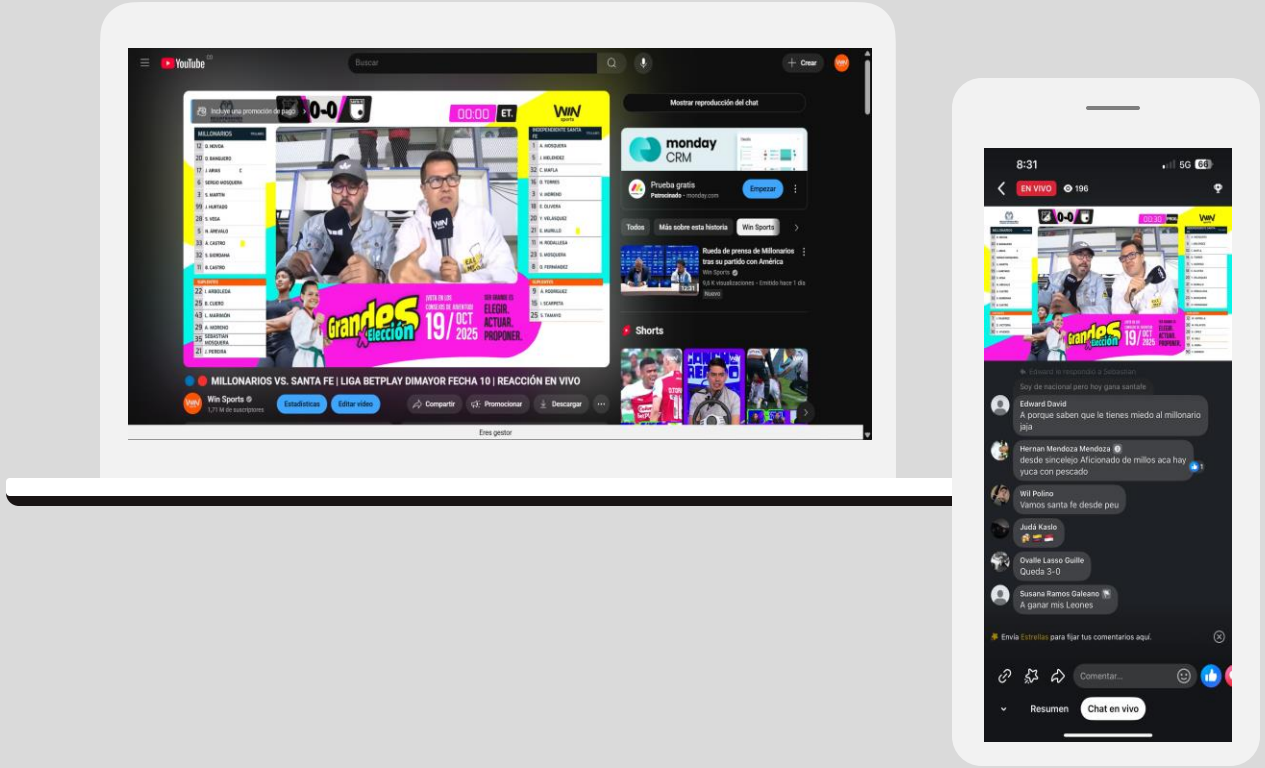
+ 82.538
Alcance

+ 651
Interacciones

+ 0,79%
Engagement

Video reacción Youtube

Post: https://www.youtube.com/live/wW4bVPGYqGg



+ 5.381
Visualizaciones

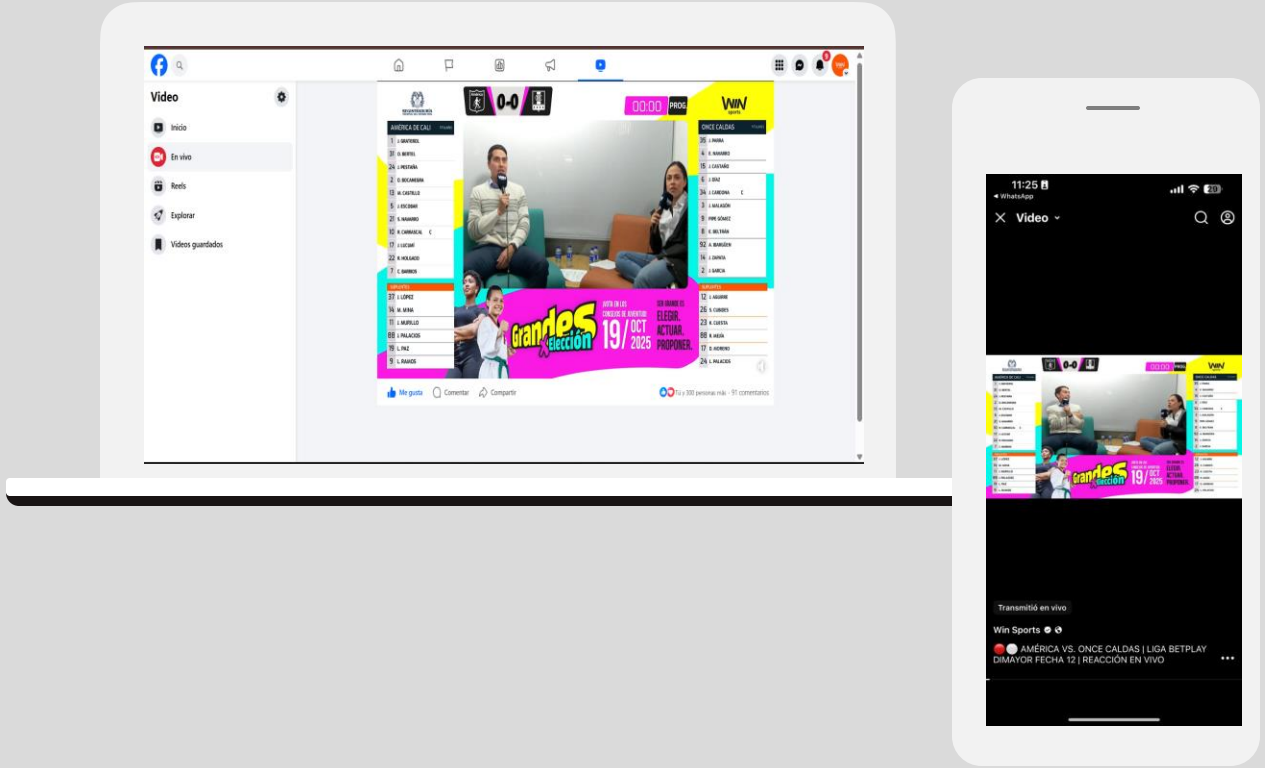
+ 4.295
Alcance

+ 102
Interacciones

+ 2,37%
Engagement

Video reacción Facebook

Post: https://www.facebook.com/watch/live/?ref=watch_permalink&v=1240350464516727



+ 94.203
Visualizaciones

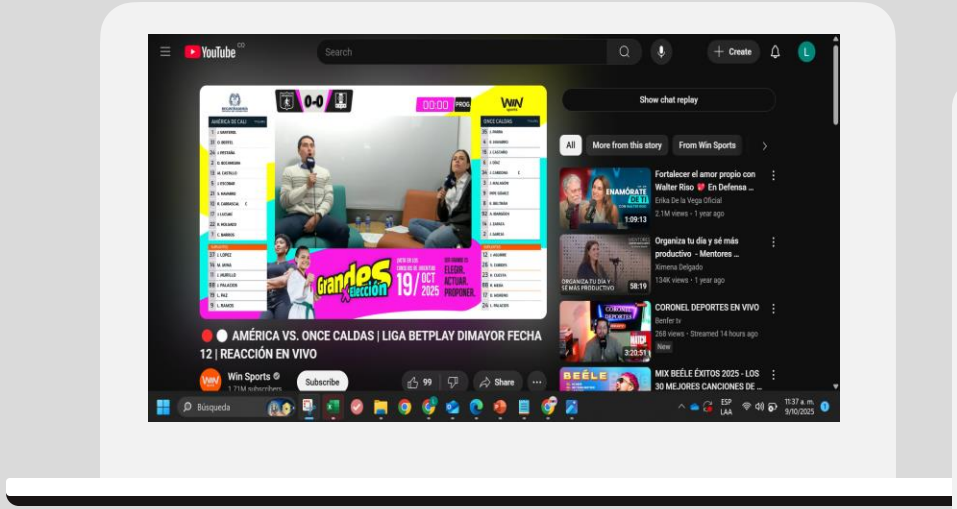
+ 76.900
Alcance

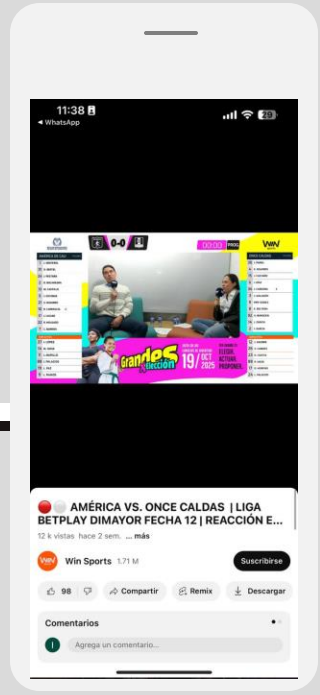
+ 397
Interacciones

+ 0,52%
Engagement

Video reacción Youtube

Post: https://www.youtube.com/live/yuAzbFniCpw





+ 12.691
Visualizaciones

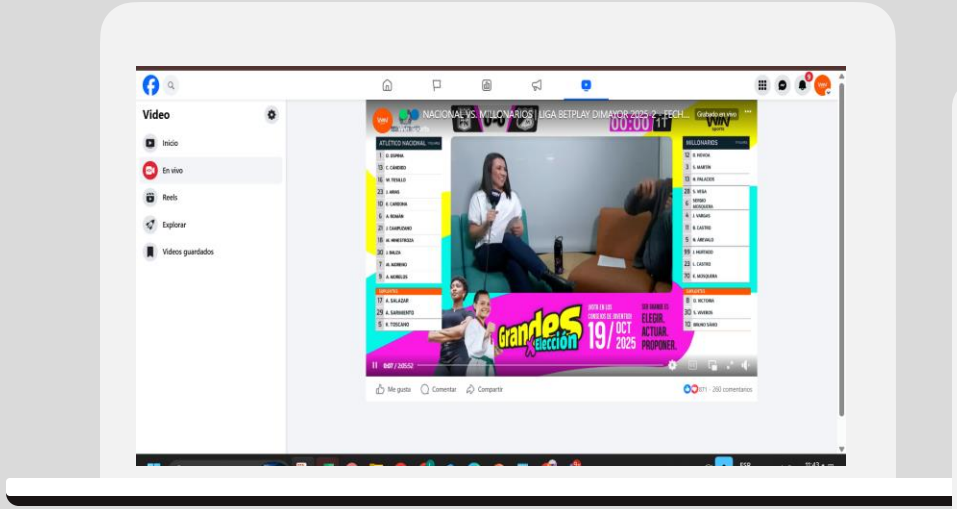
+ 10.146
Alcance

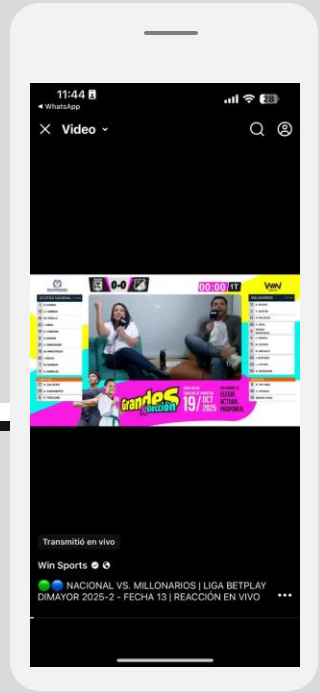
+ 109
Interacciones

+ 1,07%
Engagement

Video reacción Facebook

Post: https://www.facebook.com/watch/live/?ref=watch_permalink&v=1350346656702819





+ 261.970
Visualizaciones

+ 163.333
Alcance

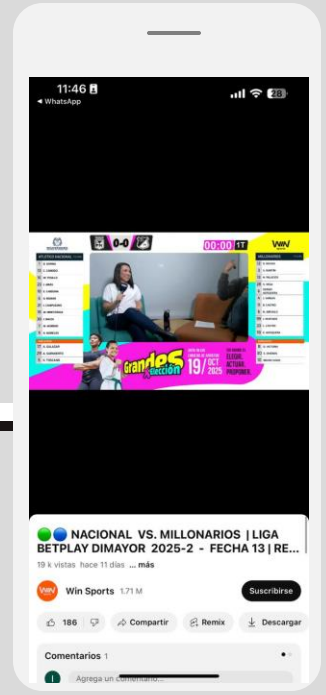
+ 1.170
Interacciones

+ 0,72%
Engagement

Video reacción Youtube

Post: https://www.youtube.com/watch?v=-lxdUzxlHjY





+ 19.526
Visualizaciones

+ 15.934
Alcance

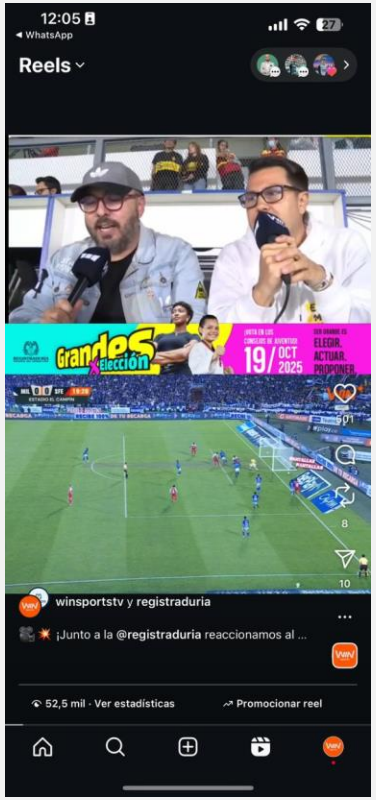
+ 206
Interacciones

+ 1,29%
Engagement

Reel Instagram

Post: https://www.instagram.com/reel/DOWmFCHCcFW/

+ 52.533
Visualizaciones



+ 36.400
Alcance

+ 537
Interacciones

+ 1,48%
%Engagement

Reel Instagram

Post: https://www.instagram.com/reel/DNrhI-zYq-b/

+ 59.140
Visualizaciones

+ 699
Interacciones



+ 41.382
Alcance

+ 1,67%
%Engagement

Reel Instagram

Post: https://www.instagram.com/reel/DPB4b7xkVst/

+ 59.242
Visualizaciones

+ 40.634
Alcance



+ 525
Interacciones

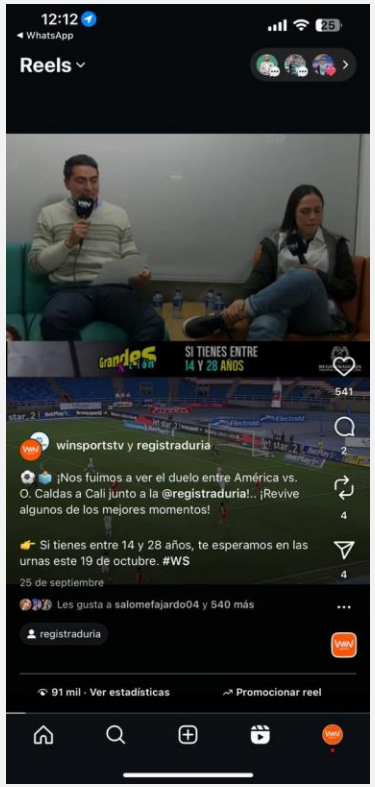
+ 1,29%
%Engagement

Reel Instagram

Post: https://www.instagram.com/reel/DPCwegYCbSI/

+ 91.053
Visualizaciones

+ 66.281
Alcance



+ 588
Interacciones

+ 0,89%
%Engagement

Reel Instagram

Post: https://www.instagram.com/reel/DPNIT6vjJL4/

+ 51.197
Visualizaciones



+ 37.433
Alcance

+ 606
Interacciones

+ 1,62%
%Engagement

Reel Instagram

Post: https://www.instagram.com/reel/DPOzvdDEfuX/

+ 60.842
Visualizaciones

+ 44.646
Alcance



+ 604
Interacciones

+ 1,35%
%Engagement

Win Club – Natalie Ramirez



+ 7.599
Visualizaciones

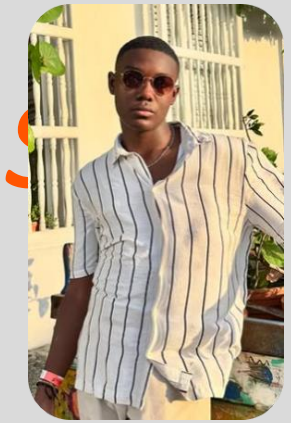
+ 5.448
Alcance



+ 254
Interacciones

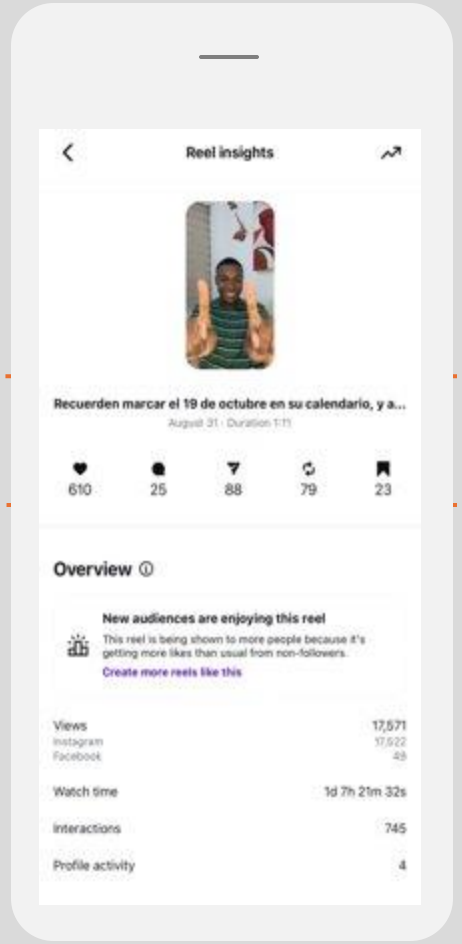
+ 4,66%
%Engagement

Win Club – Neider Cabarcas



+ 17.571
Visualizaciones

+ 13.465
Alcance



+ 745
Interacciones

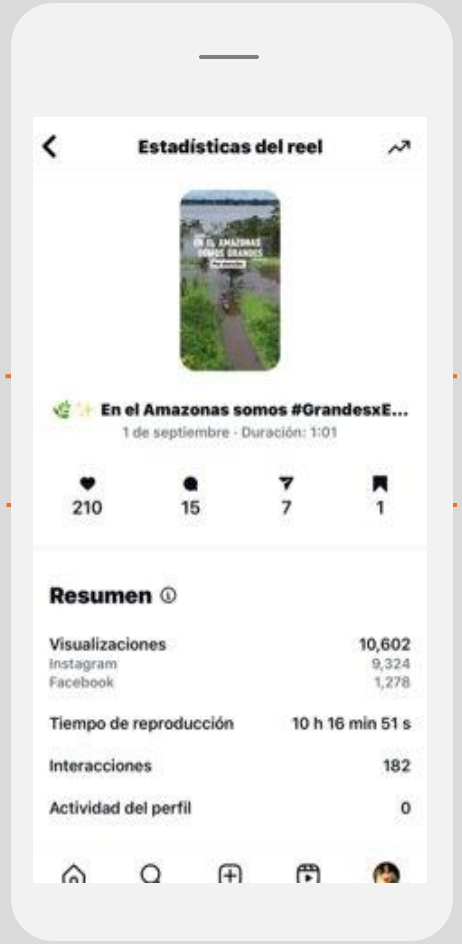
+ 5,53%
%Engagement

Win Club – El Tikuna



+ 10.602
Visualizaciones

+ 4.626
Alcance



+ 182
Interacciones

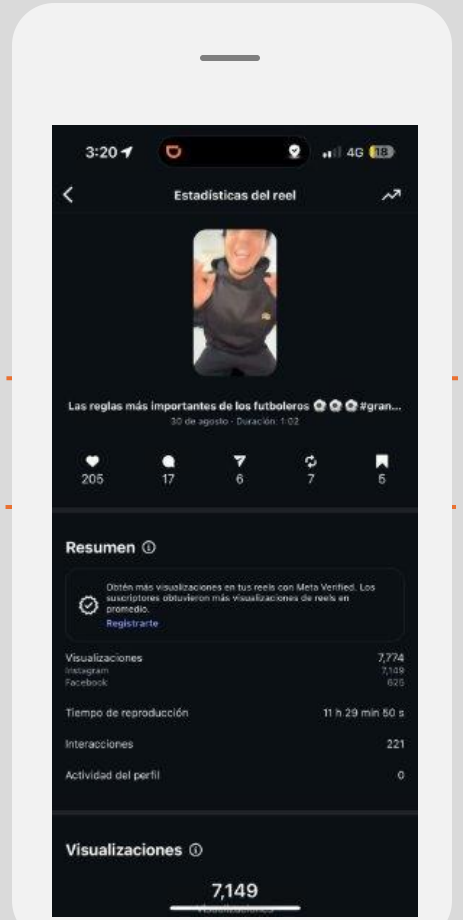
+ 3,93%
%Engagement

Win Club – Joselu



+ 13.267
Visualizaciones

+ 12.748
Alcance



+ 487
Interacciones

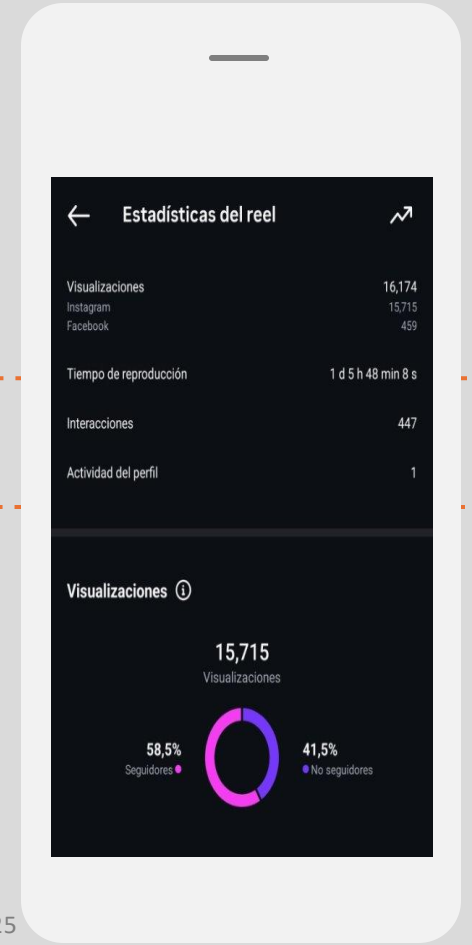
+ ,%
%Engagement

Win Club – El Tigre



+ 15.715
Visualizaciones

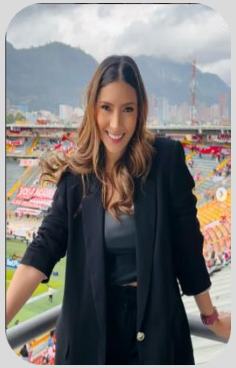
+ 10.680
Alcance



+ 447
Interacciones

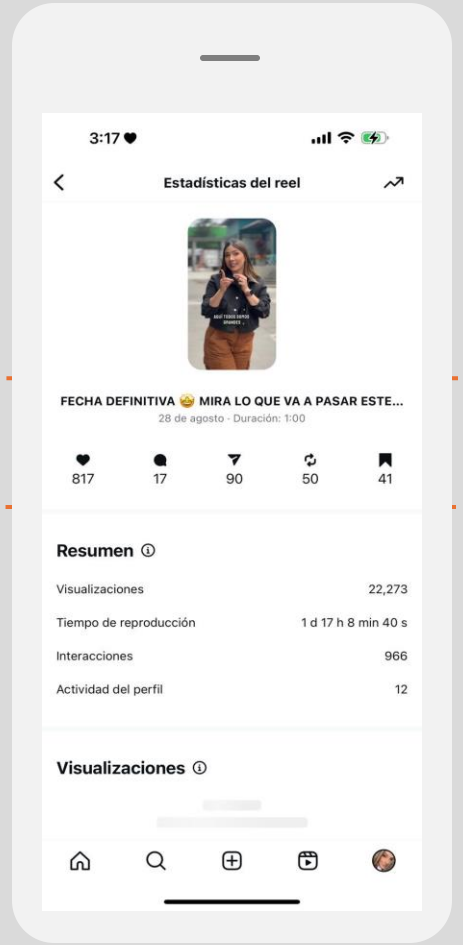
+ 4,19%
%Engagement

Win Club – Salome Fajardo



+ 22.273
Visualizaciones

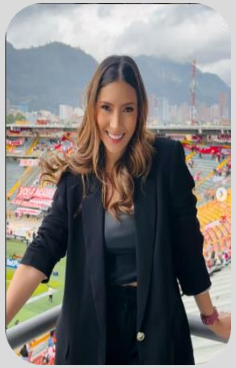
+ 14.347
Alcance



+ 966
Interacciones

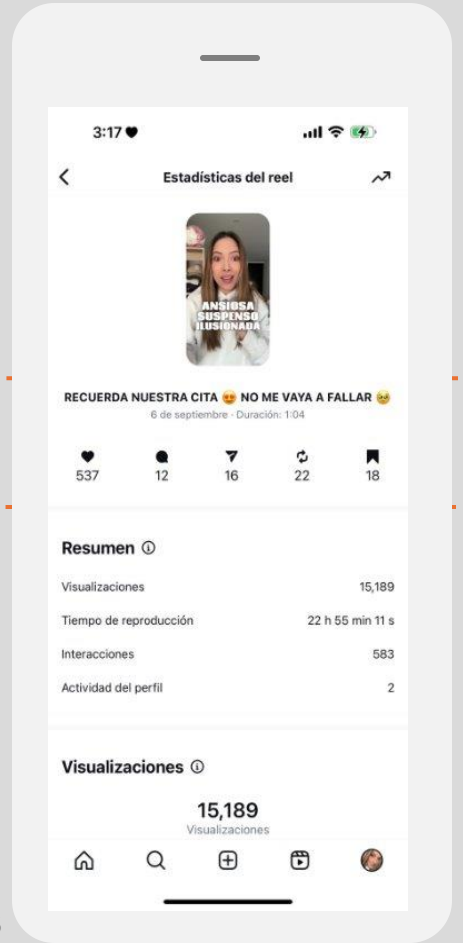
+ 6,73%
%Engagement

Win Club – Salome Fajardo



+ 15.189
Visualizaciones

+ 9.551
Alcance



+ 583
Interacciones

+ 6,10%
%Engagement




WIN
sports

Campaña Octubre 2025: Registraduría

Reporte Final.

REGISTRADURÍA
NACIONAL DEL ESTADO CIVIL

Banners-Nuestros números

Periodo: 01 al 18 octubre 2025

totales



+ 1.044.967
Impresiones.



+ 681.816
Usuarios

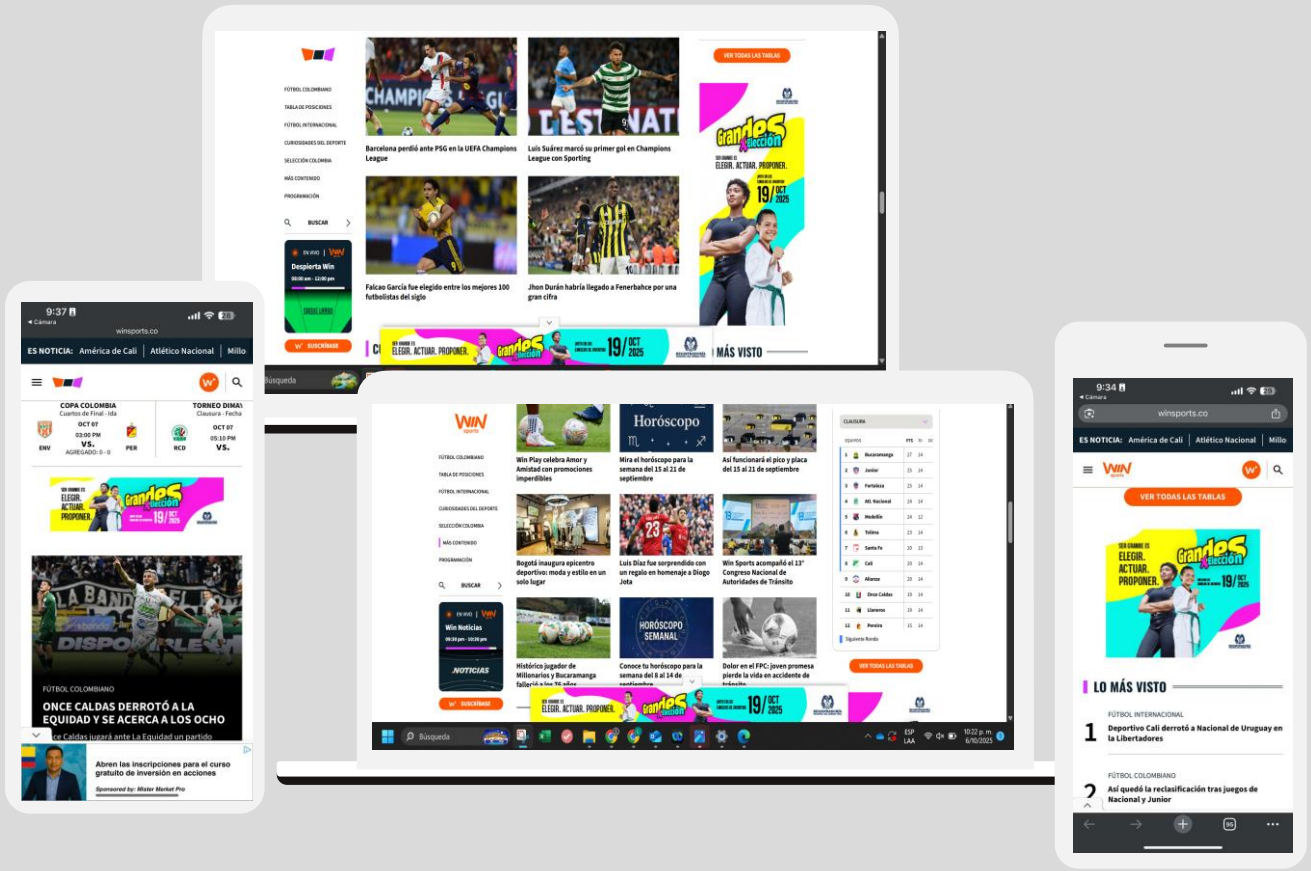


+ 7.438
Clics



+ 0,71%
% CTR

Banners Tradicionales



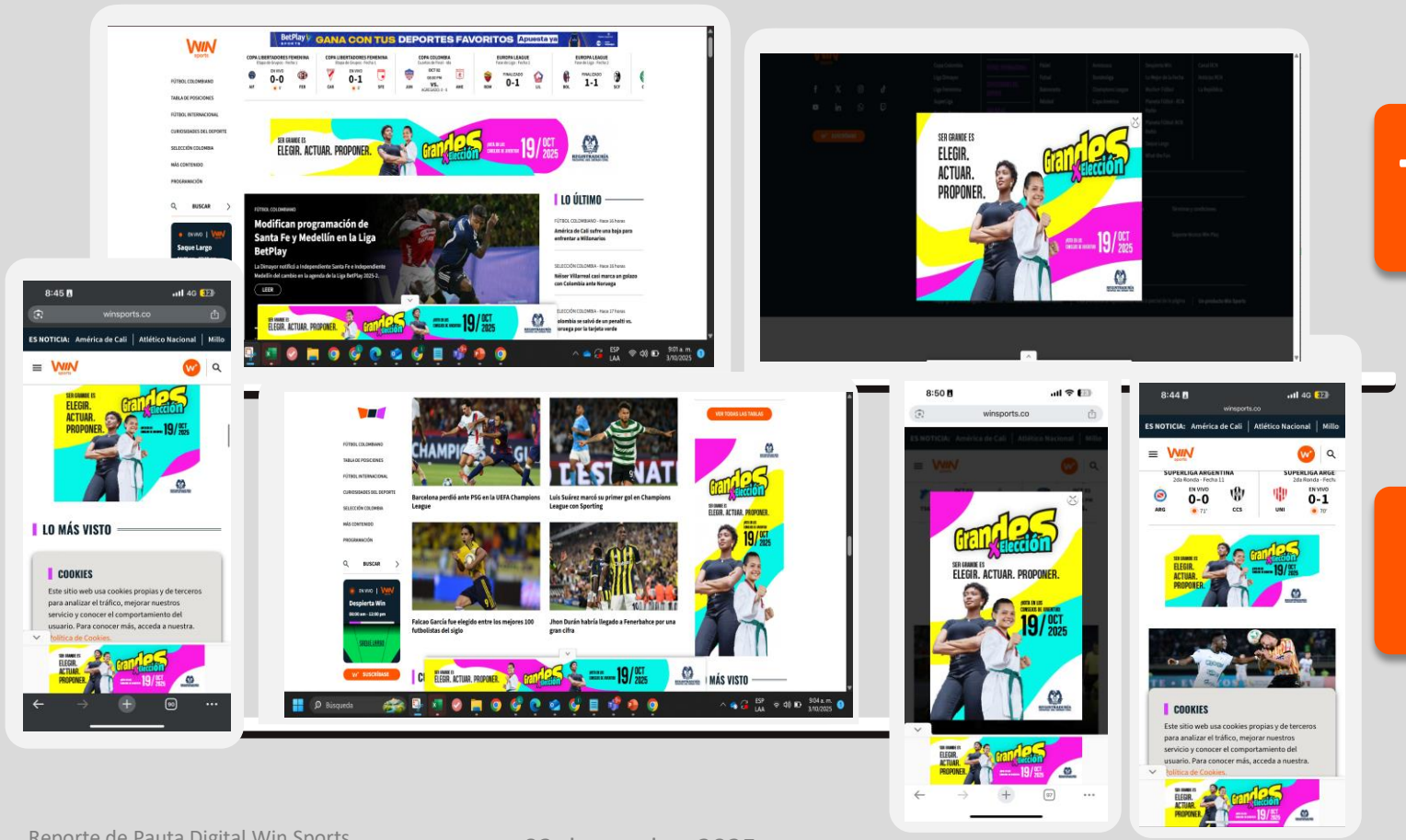
+ 500.300
Impresiones

+ 307.160
Usuarios

+ 1.388
Clics

+ 0,28%
CTR

Toma Home



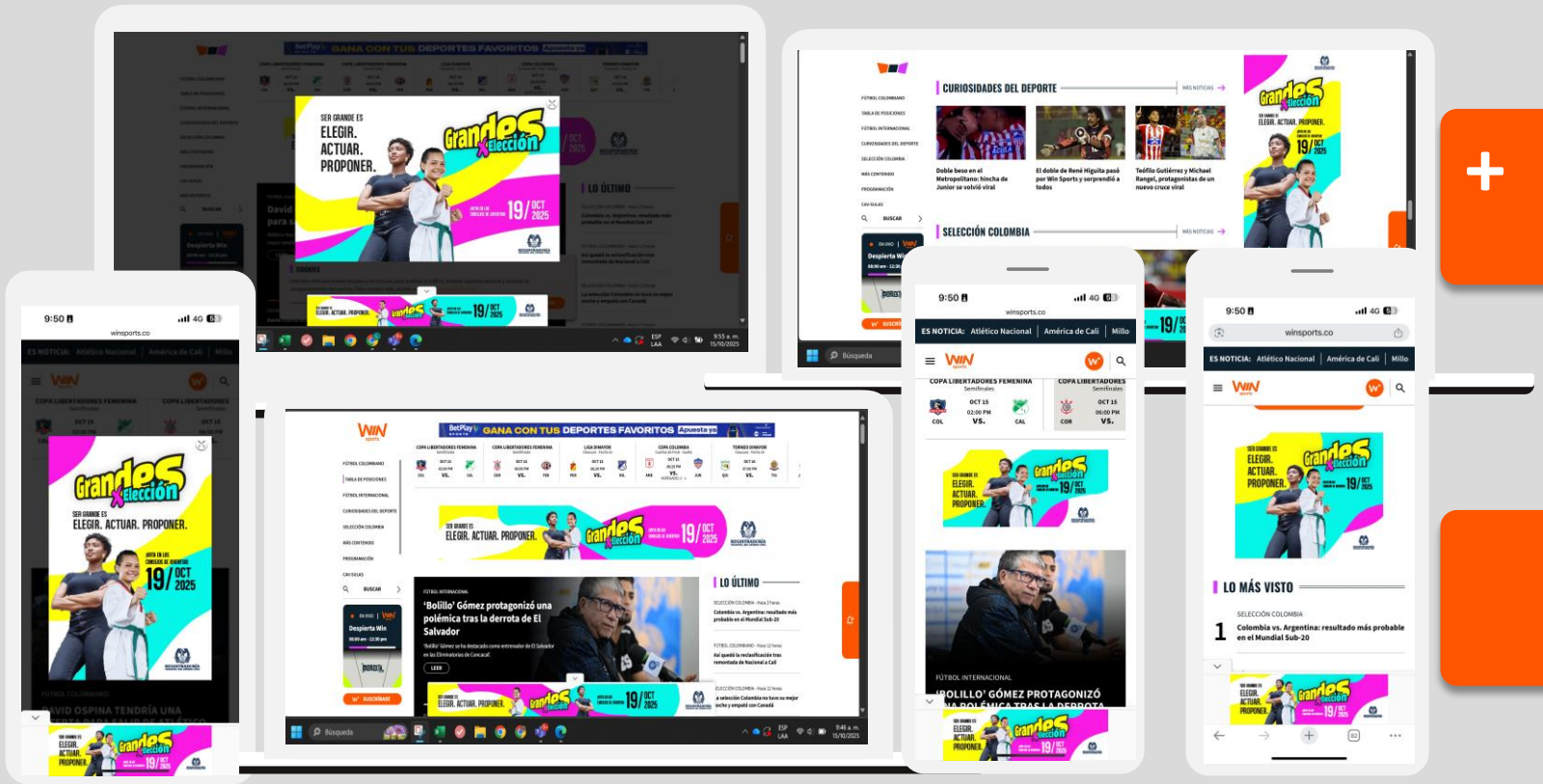
+ 206.755
Impresiones

+ 144.922
Usuarios

+ 2.467
Clics

+ 1,19%
CTR

Toma Home



+ 337.912
Impresiones

+ 229.734
Usuarios

+ 3.583
Clics

+ 1,06%
CTR

Social-Nuestros números

Periodo: 01 al 18 octubre 2025

totales



+ 830.156
Visualizaciones.



+ 605.619
Alcance



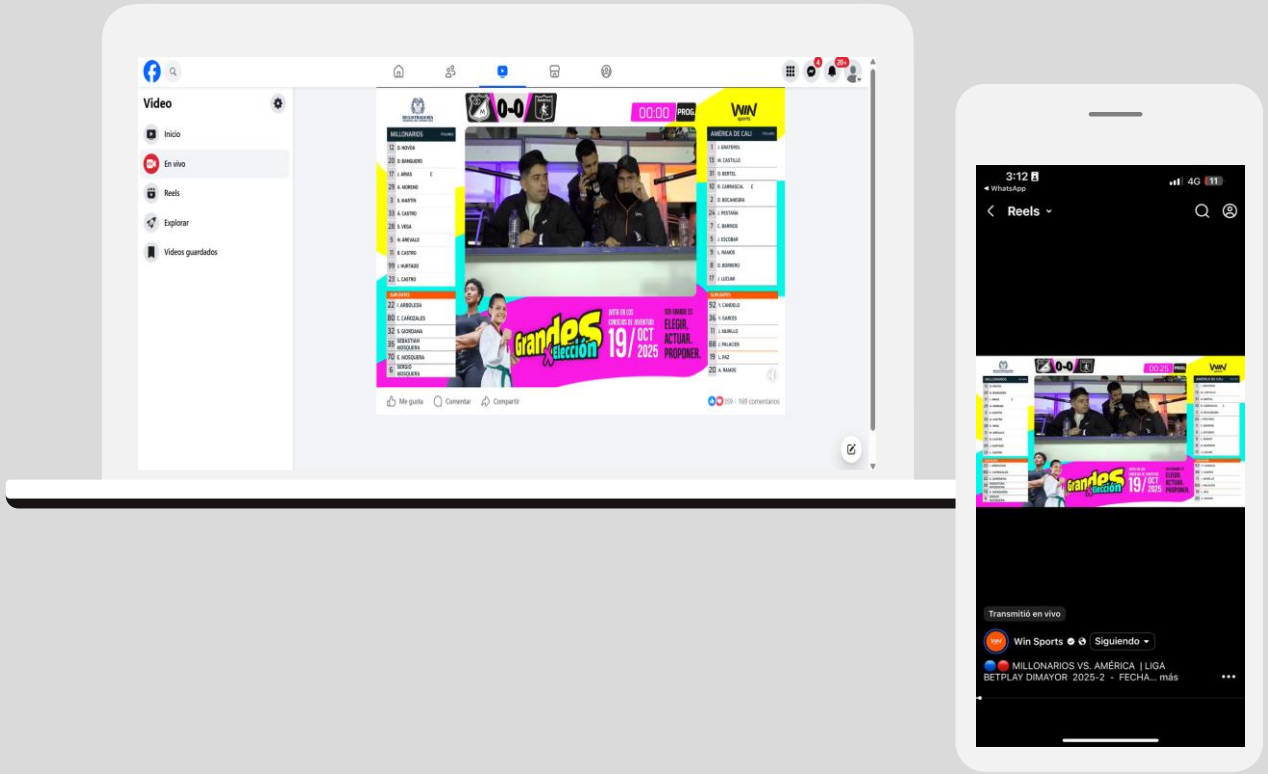
+ 9.966
interacciones



+ 1,65%
% Engagement

Video reacción Facebook

Post: https://www.facebook.com/watch/live/?ref=watch_permalink&v=1502920853942924



+ 90.750
Visualizaciones

+ 69.327
Alcance

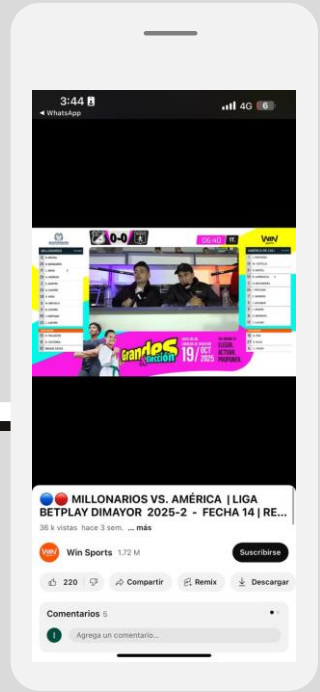
+ 538
Interacciones

+ 0,78%
Engagement

Video reacción Youtube

Post: https://www.youtube.com/watch?v=qyVOCEJBF6c&t=397s





+ 36.631
Visualizaciones

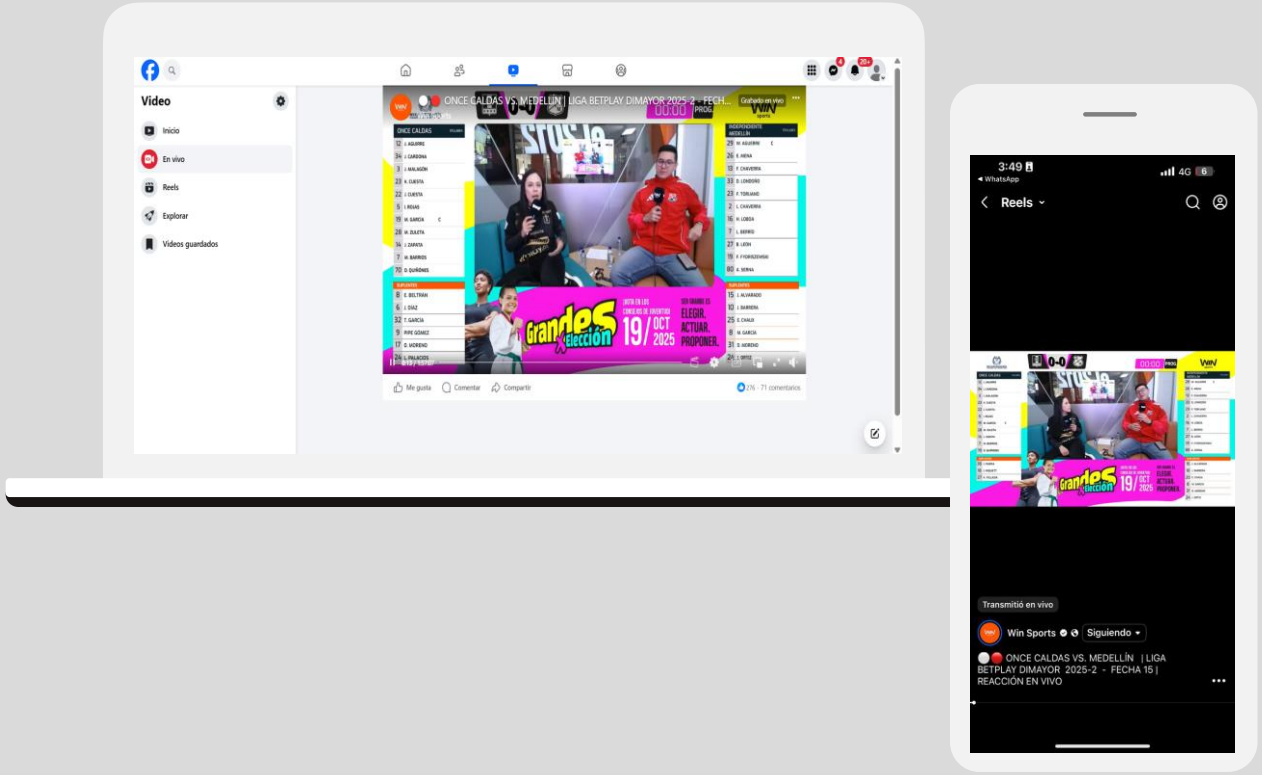
+ 28.656
Alcance

+ 263
Interacciones

+ 0,92%
Engagement

Video reacción Facebook

Post: https://www.facebook.com/watch/live/?ref=watch_permalink&v=1320811602785775



+ 81.423
Visualizaciones

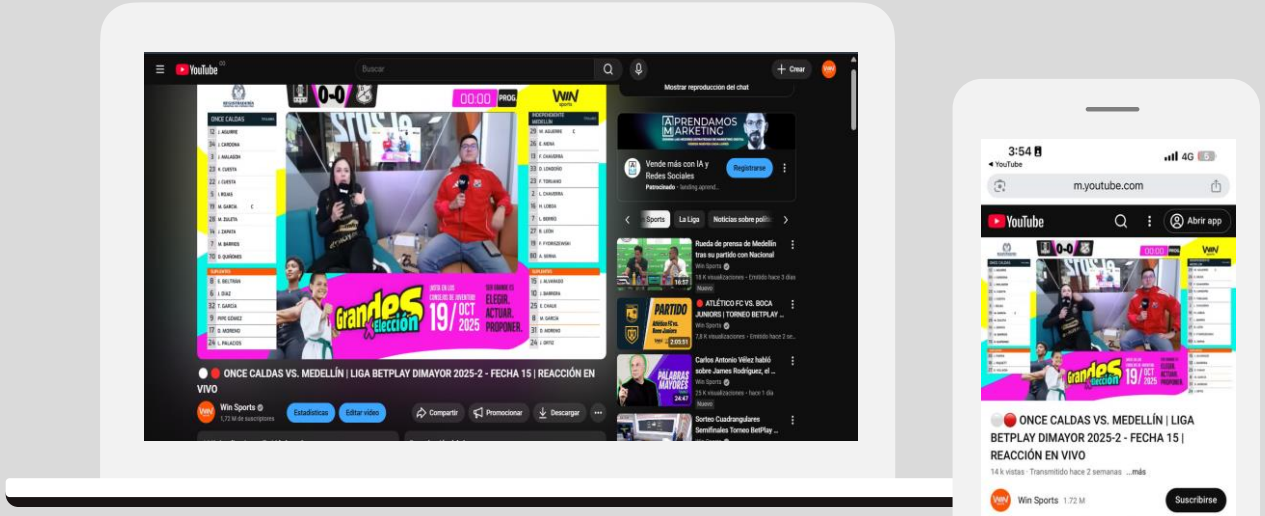
+ 68.715
Alcance

+ 352
Interacciones

+ 0,51%
Engagement

Video reacción Youtube

Post: https://www.youtube.com/watch?v=j13gomVI5mI



+ 14.077
Visualizaciones

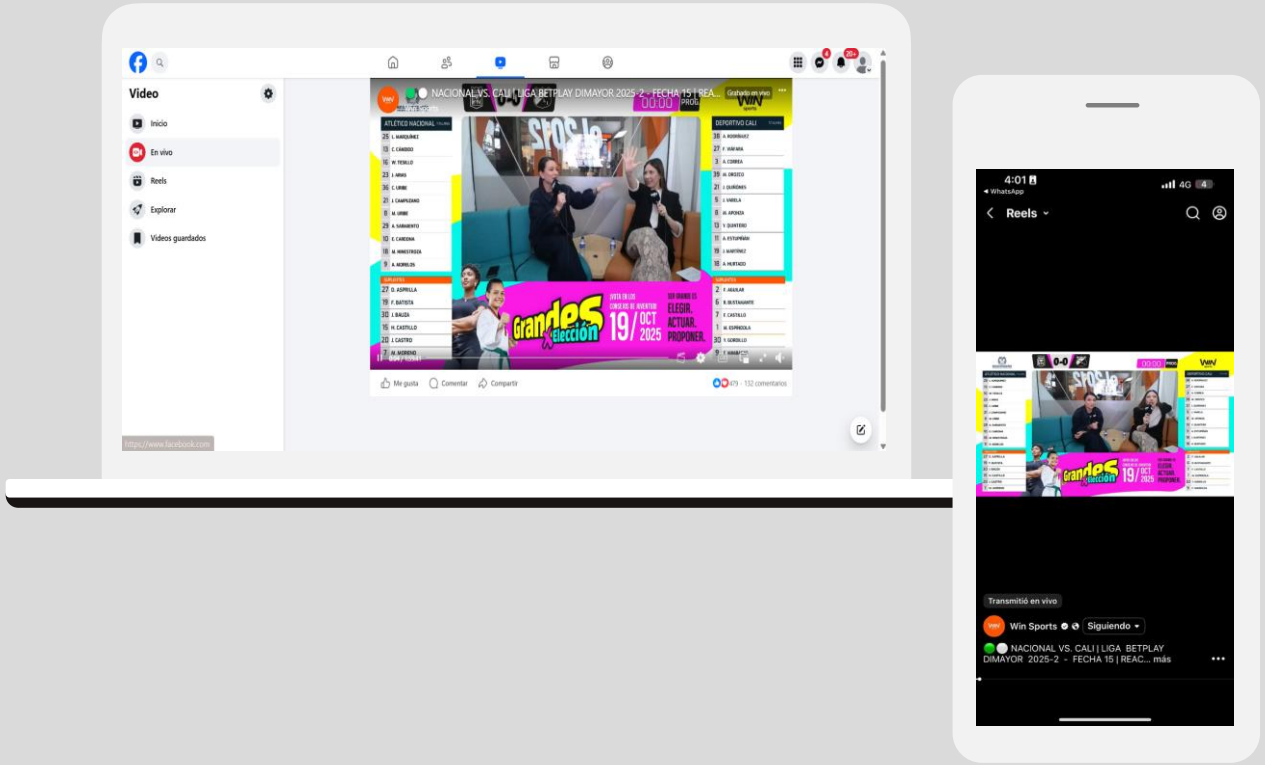
+ 10.579
Alcance

+ 125
Interacciones

+ 1,18%
Engagement

Video reacción Facebook

Post: https://www.facebook.com/watch/live/?ref=watch_permalink&v=812107487891386



+ 83.326
Visualizaciones

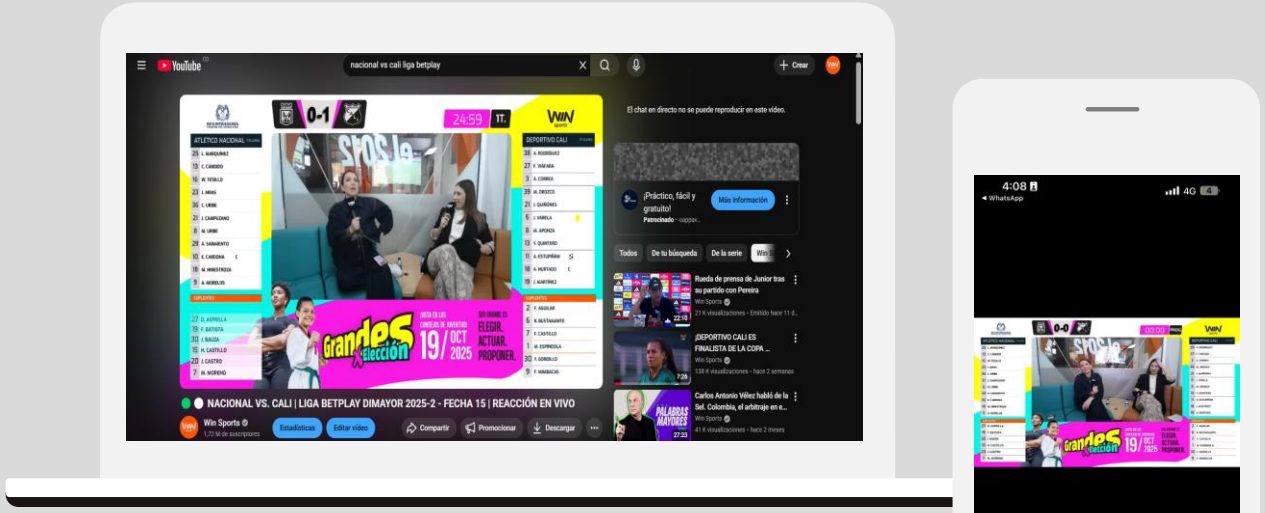
+ 64.506
Alcance

+ 621
Interacciones

+ 0,96%
Engagement

Video reacción Youtube

Post: https://www.youtube.com/watch?v=UpAuzPN0Kkk



+ 27.725
Visualizaciones

+ 22.941
Alcance

+ 240
Interacciones

+ 1,05%
Engagement

Reel Instagram

Post: https://www.instagram.com/reel/DPpcJq2iZek/

+ 70.033
Visualizaciones



+ 47.680
Alcance

+ 1.045
Interacciones

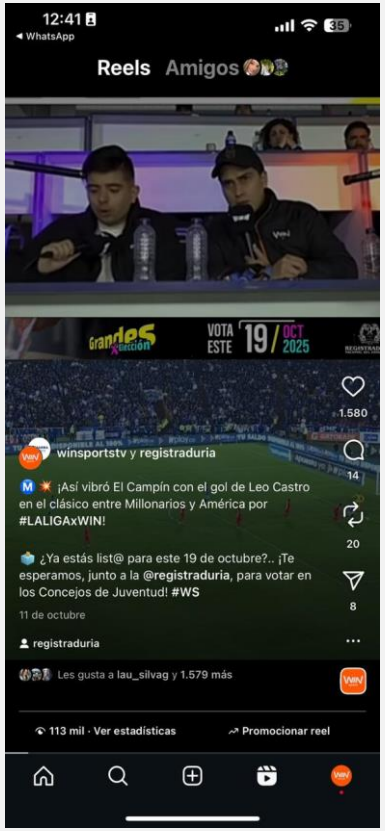
+ 2,19%
%Engagement

Reel Instagram

Post: https://www.instagram.com/reel/DPrOAAnkexe/

+ 113.618
Visualizaciones

+ 72.325
Alcance



+ 1.689
Interacciones

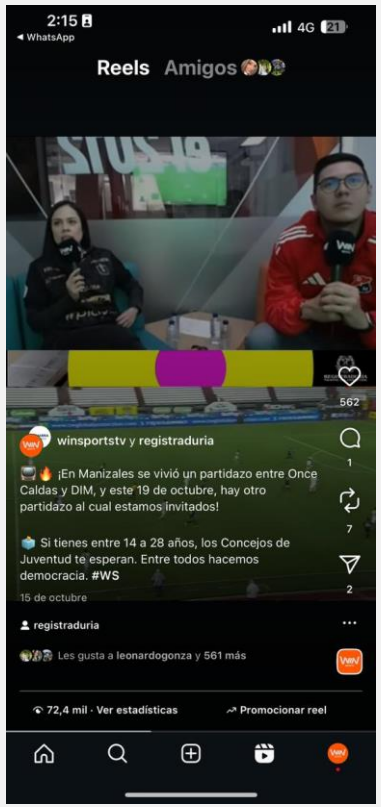
+2 ,34%
%Engagement

Reel Instagram

Post: https://www.instagram.com/reel/DP2SUQ1ibtJ/

+ 72.463
Visualizaciones

+ 49.064
Alcance



+ 620 *Interacciones*

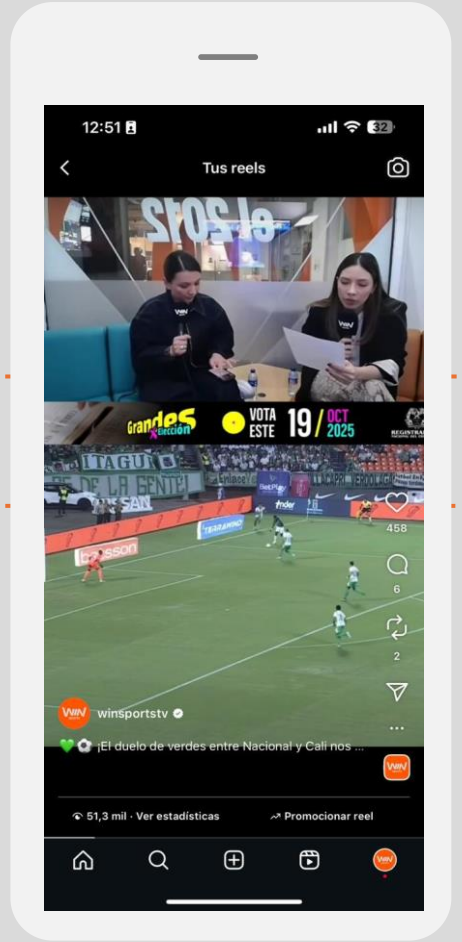
+ 1,26%
%Engagement

Reel Instagram

Post: https://www.instagram.com/reel/DP5KbV_kfqM/

+ 51.465
Visualizaciones

+ 487
Interacciones



+ 37.659
Alcance

+ 1,29%
%Engagement

Reel Instagram

Post: https://www.instagram.com/reel/DP4DARDEceb/

+ 30.390
Visualizaciones



+ 21.085
Alcance

+ 247
Interacciones

+ 1,17%
%Engagement

Reel Instagram

Post: https://www.instagram.com/reel/DP6zbJkEd7s/

+ 73.958
Visualizaciones

+ 54.048
Alcance



+ 824
Interacciones

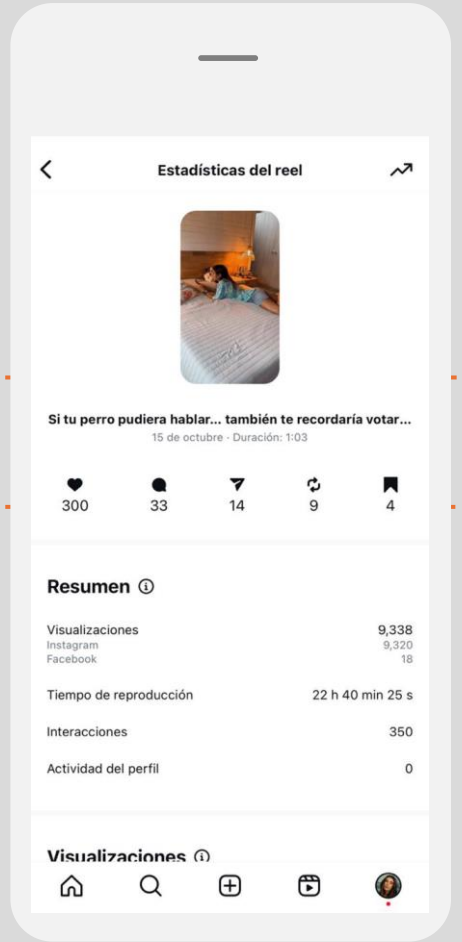
+ 1,52%
%Engagement

Win Club – Natalie Ramirez



+ 9.338
Visualizaciones

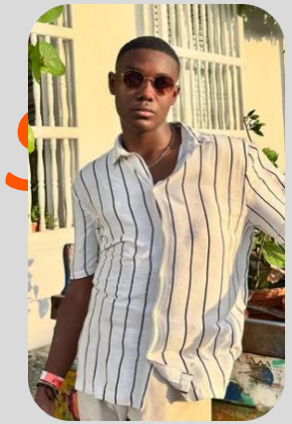
+ 5.707
Alcance



+ 350
Interacciones

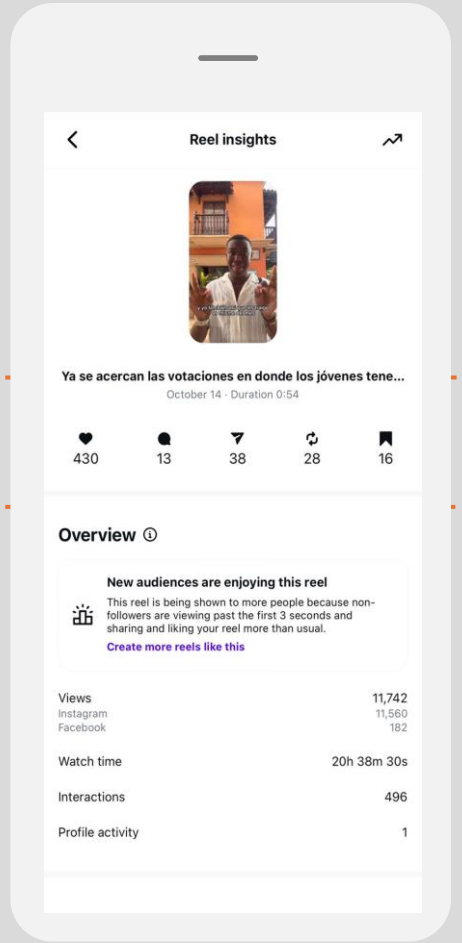
+ 6,13%
%Engagement

Win Club – Neider Cabarcas



+ 11.742
Visualizaciones

+ 9.641
Alcance



+ 496
Interacciones

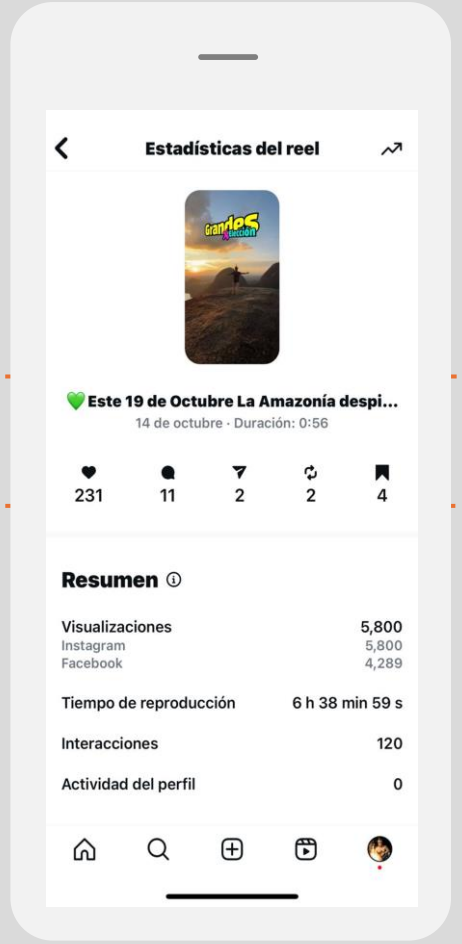
+ 5,14%
%Engagement

Win Club – El Tikuna



+ 5.800
Visualizaciones

+ 2.616
Alcance



+ 120
Interacciones

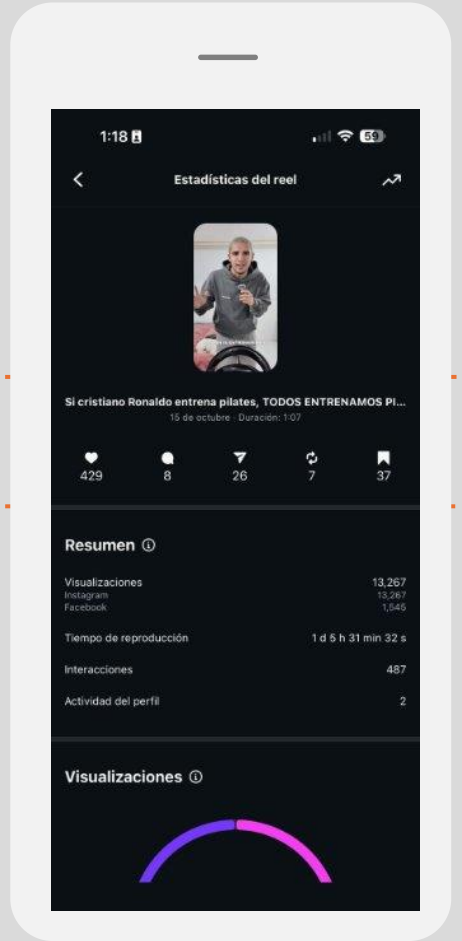
+ 4,59%
%Engagement

Win Club – Joselu



+ 5.346
Visualizaciones

+ 7.774
Alcance



+ 221
Interacciones

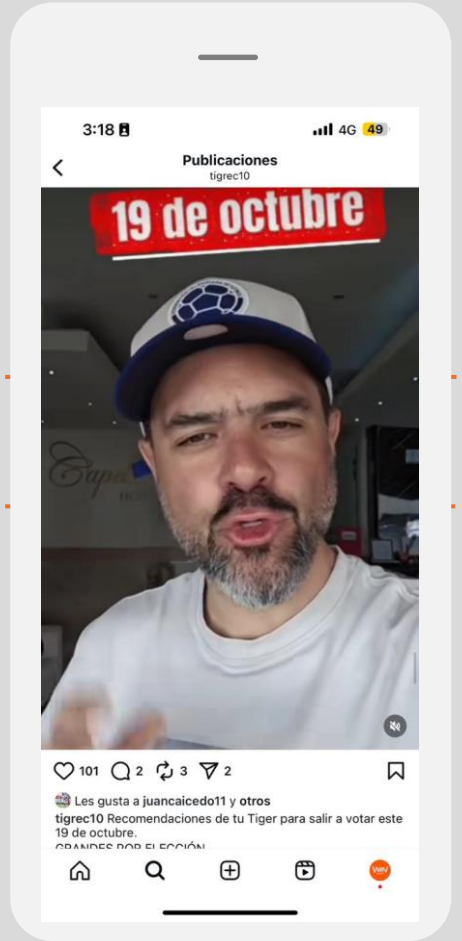
+ 2,84%
%Engagement

Win Club – El Tigre



+ 7.595
Visualizaciones

+ 5.138
Alcance



+ 108
Interacciones

+ 2,10%
%Engagement

Win Club – El Tigre



+ 16.581
Visualizaciones

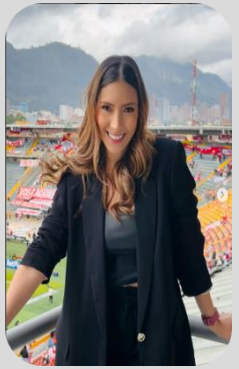
+ 11.623
Alcance



+ 566
Interacciones

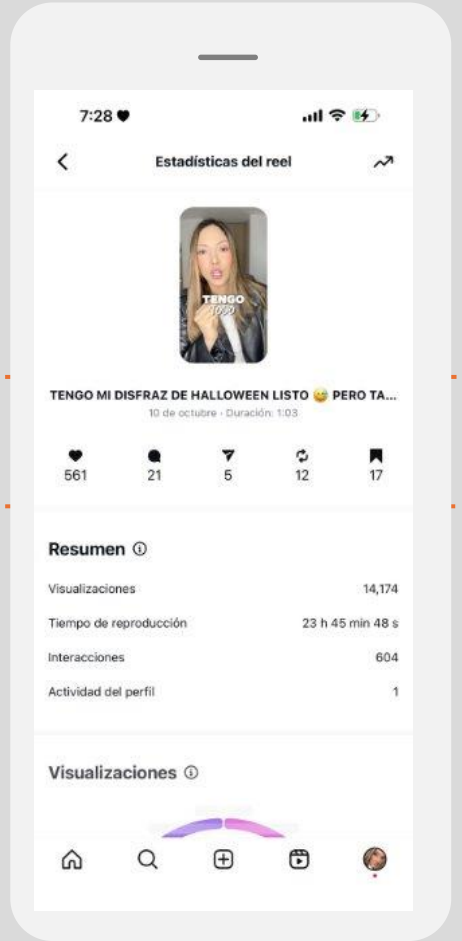
+ 4,87%
%Engagement

Win Club – Salome Fajardo



+ 14.174
Visualizaciones

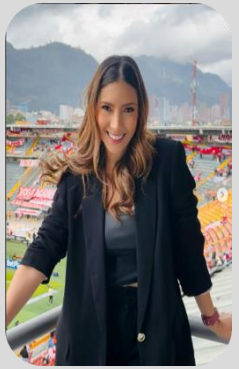
+ 8.164
Alcance



+ 604
Interacciones

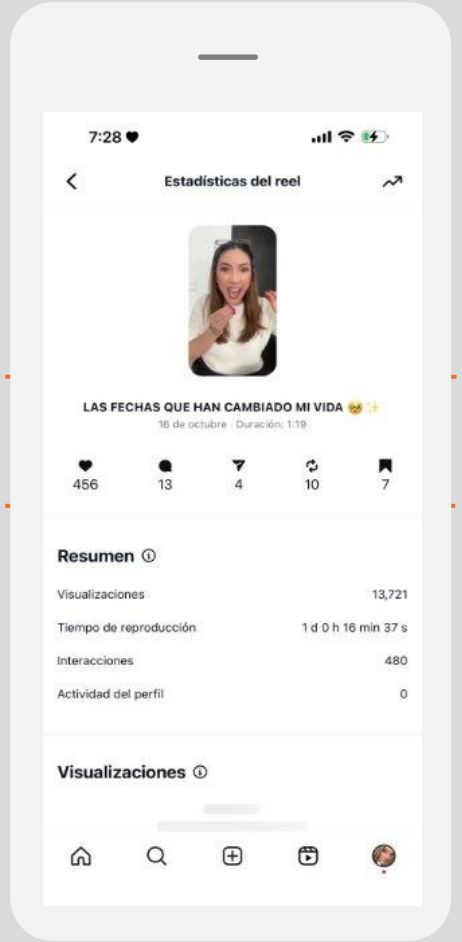
+ 7,40%
%Engagement

Win Club – Salome Fajardo



+ 13.721
Visualizaciones

+ 8.371
Alcance



+ 480
Interacciones

+ ,%
%Engagement

